

4 Killed; 28 Hurt In Gas Blasts in 3 Midwest Towns

By UNITED PRESS

HERRIN, Ill. (UPI)—The death toll climbed to seven persons early today in a series of gas tank explosions and fire which rocked a residential section Thursday night, destroying five homes.

At least four persons were killed and about 2 others injured in gas explosions which rocked three towns in three Midwest states Thursday night.

The blasts occurred at Herrin, Ill.; Kenosha, Wis., and Bettendorf, Iowa.

Worst explosion was at Herrin, where four persons were killed and nine others critically injured—in a series of propane gas tank explosions and fire which swept a residential neighborhood. Five homes and a warehouse were destroyed.

Authorities said the heavy gas drifted over the area from a leaky valve of a gas truck which was unloading propane gas at the warehouse where the gas was stored.

Fourteen persons were burned at Kenosha when a 150-foot long one-story motor testing building of the American Motor Co. exploded.

Five persons were injured when a frame and stone home in a residential section of Bettendorf blew up.

Ike, in California, is Fighting Mad Over H-Bomb Test Campaign Issue

PORLTAND, Ore. (UPI)—President Eisenhower took his campaign today into the strategic state of California where he was expected to make another gloves-off assault on Adlai E. Stevenson's call for a ban on hydrogen-bomb tests.

White House Press Secretary James C. Hagerty made clear that the President was fighting mad over the hydrogen test controversy and "will continue to lay the facts of the campaign on the line."

Mr. Eisenhower will speak tonight at a Republican rally in the Hollywood Bowl. His speech will be carried over a California, Nevada and Arizona TV network the Columbia Broadcasting System at 12:30 a.m. EDT Saturday.

The President bore down on the H-bomb, draft and "giveaway" issues in attacks on Stevenson in Portland Thursday at two separate GOP rallies in Civic Auditorium.

He said that "the road to surrender is paved with good intentions" such as Stevenson's "wishes thinking" proposals for halting hydrogen bomb tests and ending the draft.

WITH STEVENSON in Kentucky, (UPI)—Adlai E. Stevenson made a new effort today to tie Sen. Joseph R. McCarthy, R-Wis., firmly to President Eisenhower.

He also charged that Republicans in Congress value Mr. Eisenhower as a candidate, but ignore him as a leader.

He said in a speech prepared for delivery at Lexington that return of the Republicans to national and congressional control would restore McCarthy to chairmanship of the Government Operations Committee of the Senate.

McCarthy had occupied that post when he conducted his controversial hearings on Communist infiltration into the government.

The two-stop Kentucky swing was one of the more successful days of the Democratic presidential nominee's campaign.

He was also received enthusiastically in Ohio, ending up at Youngstown where he was welcomed by one of the largest night turnouts since the nominating convention.

ENROUTE WITH NIXON (UPI)—A tired Vice President Richard M. Nixon neared the end today of his second transcontinental campaign trip with the hope of two days rest before starting his third and final pre-election swing.

Nixon flies from New York to Wilmington, Del., for a speech before returning to Washington to rest briefly for an appearance in Baltimore tonight.

On Monday, the vice president sets out on his last coast-to-coast tour by train, plane and automobile which will not end until election day, Nov. 6.

Nixon cast aside his role as campaigner Thursday night to speak at the annual Alfred Smith Memorial Dinner at the gilded Waldorf-Astoria Ballroom in New York in an appearance billed as non-political.

LAS VEGAS, Nev. (UPI)—Anti-gambler Estes Kefauver warned the American people from this gambling center today that they can't afford to take chances on "this mad and suicidal H-bomb race."

The lanky Tennessee senator accused President Eisenhower and other top Republicans of talking "monstrous nonsense" in their opposition to ending the tests of hydrogen bombs.

"It is Eisenhower, Dulles and Nixon who would refuse us the right to take a constructive step in halting the world's rush toward death," he said in remarks prepared for delivery here.

The Democratic vice presidential candidate, who takes a dim view of gambling, carefully ducked the crap games and black jack parlors here.

He stayed overnight at the Royal Nevada Hotel, one of the few places which doesn't feature the clackety-clack of "one-armed bandits."

Kefauver was catapulted into national fame for his 1951 Senate crime investigation.

Among the conclusions reached by the Senate investigators was that "both morally and financially, legalized gambling in Nevada is a failure."



THE PURPLE KNIGHT of Salton Sink is Harry Oliver in his latest edition of the Desert Rat Scrap Book which hit the news stand today. Harry, in his book, claims to be the reincarnation of Don Quixote.

Richards Blames Dulles for Suez

Harry Oliver Dreams Self Into Role Of Don Quixote on Canless Desert

By DON KLOTZBUECHER

LOS ANGELES (UPI)—State Sen. Richard Richards, Democratic nominee for the U.S. Senate, today blamed Secretary of State John Foster Dulles for creating a situation which permitted Egyptian Premier Nasser to take over the Suez Canal.

Describing Dulles as a "do-it-yourself satellite, clumsy put together and hopelessly out of control," Richards termed U.S. Foreign policy for the past four years "inconsistent, immature, unpredictable and sometimes nonexistent."

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Two yachts carried the "invaders" to the islet which the British have leased for 90 years at \$1,000 per year to Clarence B. Moody, a Miami, Fla., contractor.

HAVANA (UPI)—The British Embassy labeled today as "irresponsible" two bands of Cuban youths who carried out the bloodless "invasions" of Britain's tiny Key Sal Islet 25 miles off Cuba.

The invaders met with no resistance from the two Britons found on the 50-square mile islet as they lowered the Union Jack and ran up the flag of Cuba Thursday.

The Cuban government admitted it was informed of the incident but disclaimed any connection with it.

A statement issued by Foreign Minister Andres Domingo Morales Del Castillo said the youths "acted on their own initiative."

It is believed that the British

had been invited to the islet by the

British Ambassador to Cuba.

The Cuban government admitted it was informed of the incident but disclaimed any connection with it.

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Southern California Automobile Influx on Way to New Record

Automobile influx into Southern California is on its way to another record-breaking year—even though it didn't look like it at the mid-year point—the Automobile Club of Southern California reported today.

The Club said that 731,994 out-of-state cars, carrying 1,970,194 passengers, entered California at Southland points during the first nine months of 1956 compared to 1,387,896 cars, with 3,772,782 passengers, last year.

Name U.S. Pentathlon Squad for Olympiad

SAN ANTONIO, Tex., Oct. 19—Modern pentathlon competitors for the U.S. Olympic team were named here Friday after a week of trials. Those selected were Specialist 3-C Robert K. Miller, Seattle, Wash.; Lt. JG William Andre, Montclair, N.J., and George Lambert, of New City, Iowa.

A Statewide record is also in the making, the Club said, reporting that 1,465,863 autos, with 3,035,079 passengers entered the

During the past 10 years the automotive industry produced 13 billion dollars' worth of defense products.

BRENNAN NEW COURT JUSTICE



HOLDING DAUGHTER, Nancy, 7, William Joseph Brennan, New Jersey Democrat, has robe adjusted by Mrs. Brennan before taking oath as new associate justice of U.S. Supreme Court. He succeeds Justice Sherman Minton, who retired for health reasons. (International)

Airport Design At International Given Approval

LOS ANGELES (AP)—The fundamental design for a new International Airport terminal which would accommodate 13 million persons a year has been approved by the Board of Airport Commissioners.

Commission President Ralph P. Cousins said that adoption of the basic design—a huge rectangle surrounded by six independent airline buildings—permits the preparation of blueprints and cost estimates.

The commission launched its study of the design of the new terminal after passage of a \$59 million airport bond issue in June.

Cousins said the space inside the rectangle formed by the terminal would be used for parking 5,000 cars, roadways and a central administration and concession building.

Movie Planned At Our Savior's

Italian Finds Himself a Flop As A Hermit As Well As a Racer

BERGAMO, Italy (UPI)—Many years ago Gino Zambelli of the neighboring village of Caloizio Corte wanted to become a bicycle racer, but his career lasted barely two hours.

He equipped himself with a racing bike and entered the "tour of Italy," in which champions pedal the length and breadth of the Italian peninsula for fun and glory.

Zambelli crashed into the plate glass window of a store after only

two hours in the race. The shame was too much, and Zambelli took to the woods and became a hermit.

But Zambelli had failed again. A group of tourists found him in the mountain cave where he had lived for years alone with his dogs living on what he could find in the woods.

Zambelli moved farther back into the mountains today in search

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N.Y. Cut Sirloin Steak Dinner	\$3.25
Filet Mignon Steak Dinner	\$3.50
1/2 Fried Chicken (Pan Fried) Dinner	\$2.25
Prime Chopped Sirloin Steak Plate Dinner	\$1.25
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Dancing Nightly.
10:00 p.m.

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KEORGE AND ETHEL STREBE

The Desert Sun

Friday, Oct. 19, 1956

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THE DESERT SUN PUBLISHING CO.
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WILLIAM RASHALL, Promotion Director

DON KLOTZBUECHER, City Editor

The Desert Sun is an independent newspaper dedicated to truth, accuracy, and impartiality in the news, to the progress of the desert region, to the support of that which it believes to be right and to the defense of that which it believes to be wrong.

Editor's Corner

KEEP NELSON DILWORTH

In addition to his impeachable character and high principles, there are some very good reasons why Riverside County should keep Nelson Dilworth as its representative in the State Senate. Most important is his unusual seniority and membership on the most important committees—such as Finance, Education and Veteran Affairs. Anyone with a knowledge of the workings of the legislative branch of government knows the advantage of seniority. It helps a lot in getting things done for one's district, too.

Nelson Dilworth has been a resident of this county since boyhood. He spent his childhood at Coachella and has lived in Hemet since 1915. He knows the country as well as any resident and is familiar with the problems of all sections. Before going to the Senate, he served six years in the Assembly.

In 1956 the State Legislature has approved \$35,714,000 in expenditures in Riverside county, of which over \$14 million is for schools. Sen. Dilworth is constantly working for the best interests of his district in Sacramento and is one of the most respected senators in state. He is the author of almost 200 measures which the Senate has adopted relative to National Defense, Education, Conservation, Public Health, Veterans Assistance, Agriculture and Child Welfare. The Cancer Research Institute at the University of California was set up by Sen. Dilworth's bill, and its notable success in uncovering new scientific knowledge of cancer is known throughout the state and nation.

Sponsored School Bonds

Proposition No. 2 on the Nov. 6 ballot, which authorizes the issuance of \$100,000,000 in State bonds for loans and grants to local school districts for con-

struction and equipment, was sponsored by Sen. Dilworth. He strongly advocates its passage because so many more classrooms are badly needed. He points out also that a considerable portion of this money will be repaid to the state. The measure is receiving strong support throughout California.

Nelson Dilworth is sincere, honest and dependable. He is a grass-roots type of individual in whom it is easy to place confidence. He doesn't look, talk or act like a politician—because he just isn't. He has been retained year after year by the voters of Riverside County because he has served his district and the state so well.

We should keep Senator Nelson Dilworth.

USED CAR LEXICON
(From the Hemet News)

- 1956 model: Demonstrator.
- 1955: Like New.
- 1954: Special Situation.
- 1953: A One-Owner Car for the Family.
- 1951: Completely Reconditioned.
- 1950: An Unbeatable Deal.
- 1949: A Clean Job.
- 1948: Good Transportation.
- 1947: Cheaper Than Walking.
- 1946: Where Else Can You Find This Price?
- 1944: Wanna Swap?
- 1935: How Much Do You Offer?

WE ALL HAVE PROBLEMS
(From the Wall, S.D., Courier)

"True, the farmers have problems, but so do we all. The nearer the government comes to a guarantee of a "living wage" to the farmer (than to the rest of us) the nearer we come to socialism, and the farther we pull away from our heritage of individualism and self initiative and improvement."

MIKE CONNOLLY:

Telefilms Await Reaction

Bill Holden called a halt on plans to produce telefilms under his Toluca Productions banner until he sees what effect TV showings of top movies from the major studio backlog will have on the telefilm distributor market. Bill's argument is: "Who wants to see a quickie especially made for TV on one channel when they can see 'Thirty Seconds Over Tokyo' on another?" Bud Moss, a Beverly Hills restaurateur, signed a pre-marital agreement with Ruth Roman waiving his community property rights . . . Gloria Noble and Donald O'Connor stayed on in Santa Barbara after the wedding for a "pre-honeymoon." They'll take the "main course" in Honolulu while Donald's home on Whitley Heights, high over Hollywood, gets a revamp.

Once a friend of the late Fanny Brice's was tick-tacking over another actress who was "cheapening" herself by endorsing cigarettes. "What's she getting for it?" asked Fanny. Came the answer: "\$5,000. Snapped Fanny, "For \$5,000 I'd endorse a funeral parlor."

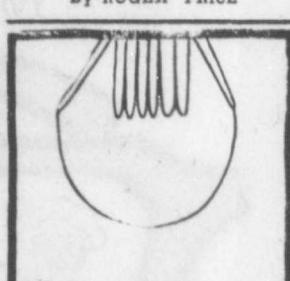
I HEAR IT was a shiner that prompted Sonny Tufts to stay indoor for days on end . . . What a book Don Murray, Marilyn Monroe's co-star in "Bus Stop," could write! sailor in the original "Rose Tattoo" on Broadway to a fat M-G-M contract to the U.S. Army to a conscientious objectors' camp in Germany to a Trappist monastery to a featured role in the American National Theatre's production of "The Skin of Our Teeth" with Helen Hayes and Mary Martin back to Hollywood for his starring role in "Bus Stop" to marriage with pretty Hope Lange, the girl he met while making that movie—all in the space of four short years—WOW! . . . Bert Tiltstrom's Presidential campaign song for Ollie (of Kukla, Fran & etc.) is "Get on the Dragon Wagon."

A GAS STATION in Yuma, Ariz., advertises "Last Chance for Gas at Arizona Prices" and

does a big business too. The catch is that when you cross the border into California the gas is cheaper! . . . Fragile ballerina Maria Tallchief is one of the world's best poker players . . . Maureen Stapleton, the very dramatic Broadway actress, is mad for movie mags and reads 'em by the gross . . . Lt. Col. Gen. Raymond, Jeanette MacDonald's mate, is flying more and more jets these days . . . His agent gave Dennis Hopper, a real find in "Giant," gold cufflinks in the shape of Texas with "Giant" engraved on them . . . Mrs. Spencer Tracy's committee sold 230 chances at \$100 apiece (and that ain't hay—that's \$25,000) on a \$9,200 Lincoln Continental for her John Tracy Clinic benefit at Romanoff's. Clinic for deaf children is named after her son, who is deaf . . . Buddy Adler of 20th-Fox drew the name of the winner: oilman Bob Day, whose garage is already so full of Rolls-Royces, Bentleys and Cadillacs he can't drive the Continental into it . . . The Carleton Alsops bought a \$100 ticket for Georgette, their French poodle but she didn't win a thing, poor thing . . . Alsop looked around Romanoff's Crown Room and sighed, "Gee, everyone's here from every walk of life—including Azusa!"

Droodles

By ROGER PRICE



"OCTOPUS JUMPING ROPE" This Droodle reminds me of the time Dr. Schwine tried to cross an Octopus with a Turkey in order to develop a bird with plenty of drumsticks. He didn't think because the Aquarium had some silly rule against dropping live Turkeys into the tanks so he got discouraged and gave up. That seems to be Dr. Schwine's life story. Whenever he gets a terrible idea (like this one) he runs into all sorts of opposition. One of these days he's going to be recognized for the genius that he is and the world will beat a path to his door. If it happens, I hope he's home and not out fooling around with one of his dopey experiments.

BOB HOPE who thrives on the scurvy and flurry, befeasted to a buddy about the hustles involved

Well—You Said We Need Votes

THIS SIDE
of The Sun

By PHAT

The A. B. C. of politics

Most experts will agree,

Q'd upon the principle

Of X P D N C!

Now that is not my own, I wish

that it were. But Mr. S. Omar

Barker created a typewriter for

that one and with the election

just around the corner, thought

that it was X C D N L E timely.

So am listing it here with due

credit and extreme gratitude.

THAT FACE LIFT that Ruby

and Connie gave the Dunes is

really something. Certainly has

changed the appearance of Palm

Canyon Drive and is all for the

good.

Taking out those big windows,

however, presents a problem to

Pat Stumpugh who looks after

the daytime imbibers. He cannot

get that perfect view of what is

with pad up or down the Drive

now. Just a sneak glimpse

through those two slits of wind-

downs left to him.

Can remember that place as it

used to be in the years long ago

when I first came here. Harry

Mutascio had it then.

And, despite all of the improve-

ments, there is a reminder of the

old days at The Dunes.

On the sidewalk before the or-

ganic new entrance is still chiseled

the name:

"Harry's Place."

Progress, it seems, cannot al-

ways efface the past.

SANDY COOPER, downtown

agent of the FSP (Friendly South-

ern Pacific) handed me a book

the other day entitled "Southern

Pacific, the story of a fighting

railroad."

Highly entertaining

and of interest to all California

historians. Haven't mentioned

the FSP here lately but I guess

they are doing all right.

Went to Los Angeles the other

day and decided to ride the Sun-

set since I was privileged some-

time ago to ride it on its inaugu-

ral or shake-down trip. Being on

an expense account and a con-

scientious coot, I took a coach

ticket. And that train was so

crowded that the only place I

found a seat was in the grill car.

Which was expensive because I

couldn't put that on the expense

account. All of the entertainment

was for one person. Me.

But, anyway, to me rails are

the best way to travel.

IN LESS THAN three weeks

we'll be in the midst of the 13th

edition of Western Week — and,

according to all indications, it will

be a huge success.

When Los Compadres Club,

which sponsored the original

Western Week and has handled

it each year since, decided that

it was too great a burden to car-

ry on alone. Villagers came to

the rescue with bang.

Everybody helped but I believe

the Hotel Association with Adele

Colgan at the helm, turned in the

biggest job. It was a pleasure

to look at all of those checks and

currency she had collected from

her group to see that the Palm

Springs Season would get off to

a rousing start.

Of course, that word "Season"

doesn't mean what it used to.

Palm Springs is now an all-year-

around town.

With the election campaign

nearing a climax, this observa-

tion by Armand Cirilli in the Iron

County (Wis.) Miner, makes s

ense:

"A puzzling thing is why we

never meet up with any of those

people listed as having 'no opin-

'on' in those pre-election pols."

"It was the wrong approach, Senator! . . . Seems like they wanted to know where the money for taxes is coming from . . . Not where it goes . . ."

BILL RASHALL

Unedited

(Unedited, again today, is being written by Don Klotzbuecher, city editor of The Desert Sun, substituting for Bill Rashall, who was out of town several days this week due to a death in his family.)

By DON KLOTZBUECHER
I think Henry Greeley should present a petition to city council asking that Bermuda shorts be outlawed in this community.

It's a natural aftermath after his refusal to let senior boys wear them to school.

Up until now, I haven't heard whether or not the student body has approved the wearing of the shorts, but knowing teen-agers—I think they will. And their recommendation will then go to the board of education.

I personally have nothing against Mr. Greeley, who is principal of the Palm Springs High School. He's very capable, on school matters.

THE WEARING OF Bermuda shorts by the senior boys would not have caused any stir among students whatsoever—but it not been for the disturbance caused by the high school administrator.

If nothing had been said, or if definite regulations had been established, similar to those requested by the seniors, no hullabaloo would have resulted. The seniors proposed the wearing of Bermuda shorts, plus knee length socks—no shorts or ankle socks.

But Greeley said "NO."

But who knows, maybe he's right. After all, he's dealt in education of youngsters for many years. I've only had contact with teenagers for 20 years—10 years as one, and 10 years covering their activities for newspapers.

And I've learned during that time that what you try to stop, you encourage. And what you try to encourage, you stop.

This lesson in psychology is not new, nor is the wearing of Bermuda shorts.

Soroptimists Hear Reports Of Delegates

Reports on the district convention held in Phoenix last weekend were made by president Mabel Russell and delegate Dorothy Groth, when Soroptimists International of Palm Springs held their Tuesday luncheon meeting at the home of Elsie Ades at 732 Palo Verde Avenue. The delegates reported that there were 200 members in attendance, representing the 30 Soroptimist Clubs in this district.

Soroptimists have been busily engaged in selling tickets for their Indian Summer dinner and style show on October 30 at 7:30 p.m. The affair, which is a scholarship fund benefit, will be held at Deep Well. Gowns from Alpha shop, shoes from Ted Land's Bootery, and accessory glasses from Dr. G. Milkie, will be featured in the style show.

Mrs. Louise Keith, a sustaining member from San Bernardino, was a guest at Tuesday's luncheon.

Next Tuesday's luncheon meeting will be held at the Saddle & Sirloin.

Mrs. Frank Partridge arrived back in the Village the first of the week after a summer on the coast at Long Beach.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5005.)

October 20
J. C. Steak Fry, Desert Inn
Mashie Course, 7:30 p.m.
Thunderbird opens.
Shadow Mt. Club opens

October 21
Sunday Brunch starts at
El Mirador

October 22
P. S. Business Women's
Club Presidents' Dinner,
Deep Well, 7:30 p.m.

October 23
Desert Riders, breakfast ride to
Sunny Cove, 9 a.m.
Soroptimists, Saddle & Sirloin,
noon

Kiwanis, Biltmore, noon

October 25
OESta Club luncheon and card
party, Biltmore, 12:30 p.m.
Lions, Chi Chi, noon.
Jaycees, Legion Hall, 7:30 p.m.
Elks Lodge No. 1905, 8 p.m.
Annual Spaghetti Dinner, Kath-
erine Finchy cafeteria, 6:30 p.m.



CAHUILLA P-TA'S annual chuckwagon dinner, which is a combination get-acquainted party and membership booster, drew a crowd to Tamarisk Park on Wednesday evening. Pictured at the chuckwagon, are, left to right, Mrs. Paul Tarr, second grade teacher; Mrs. Mel

Guitarist In Concert At Redlands

Rey de la Torre, celebrated Cuban-born classic guitarist, opens the 1956-57 Chamber Music Series when he appears in Watchorn Hall, University of Redlands campus at 8:15 p.m., on Tuesday October 23.

De la Torre will begin his recital with three selections by Gaspar Sanz, followed by J. S. Bach's Sarabanda and Bourree (from Sonata No. 2 for violin alone), and two compositions by Fernando Sor, Variations on a theme by Mozart and Sonata, Opus 15, No. 2.

Section two will feature Variations on a Pavane by Milán by Joaquín Nin-Culmell, (written for and dedicated to Rey de la Torre), Zarabanda Lejana, by Joaquín Rodrigo, Homenage a Debussy by Manuel de Falla, and Preludio y Tocata by Julian Orbón (also written and dedicated to de la Torre).

After the intermission, the artist will be heard in a group of Three Catalonian Melodies by Miguel Llobet and two compositions by Manuel de Falla, Romance del Pescador, and Cancion del Fuego Fatuo from "El Amor Brujo." The program will be concluded with three Mexican songs by Manuel M. Ponce, Chorus No. 1 by Heitor Villa-Lobos, and Tremolo Study by Francisco Tarrega.

Born in Havana, Rey de la Torre was a pianist at five, at ten an accomplished guitarist. At fourteen he was sent to Spain for study with the famous teacher of guitar virtuosos, Maestro Miguel Llobet, and to continue his general academic studies in that country.

Since his debut in Barcelona at the age of sixteen, de la Torre has toured Spain, Latin-America, and this country where he first appeared in 1941. He now resides in New York between tours, and in addition to numerous radio and television appearances, is known here and abroad for his record albums of standard and contemporary music for guitar.

The Chamber Music series, sponsored by the University of Redlands in cooperation with the Redlands Spinett, includes five concerts, of which the above is the first. Subsequent concerts will feature a sonata by University of Redlands music faculty members John Golz, violin, and John Robertson, piano, the Scripps Chamber Music Players, the Muisart Quartet, and finally the University of Redlands Trio.

Season tickets to the series may be obtained at the Concert Series Office at the University of Redlands. Tickets to individual concerts are also available at the door.

Mr. and Mrs. G. W. Smith of Kansas City, Missouri, are here for a week's visit with Mr. and Mrs. H. C. Samuelson of 415 Avenida Olancha.

Mrs. C. W. Baker, of La Jolla and Palm Springs, is at her home at 1144 San Jacinto Way, for a three week's stay with her daughter, Mrs. David King.

Phyllis Foggatt who is chairman for the Sixth Annual Thunderbird Invitational tournament to be held November 11, 12, 13, 14 . . . was here briefly this week.

The Desert Sun Friday, Oct. 19, 1956

Around Town

with Hilda Crawford

PUZZLE: Take the letters "G-L-I-M-P-S-A-R-N" . . . unscramble them . . . and use a couple of them twice . . . and you will come up with a magical combination of

letters . . . spelling out the name of world-famous Palm Springs . . . The Palm Springs Debs wore these letters . . . in some of the Village's best publicity shots . . . and it seems exactly right to use these girls . . . some of them born and raised here . . . and all of them local high school students . . .

Fresh, pretty and natural . . . they are a part of Palm Springs . . . and we can be proud of them . . . The girls . . . who have appeared in front page pictures in the Desert Sun . . . as magazine cover girls . . . and in pictures in national publications like Life . . . like it too . . .

When Edith Carlson started the Palm Springs Debs last season . . . there were about 22 girls signed up . . . This week . . . when high school girls were invited to join . . . there were 77 that made application . . . and all will be used to help publicize Palm Springs . . .

Lynne Jennings (her hair a soft lovely topaz that blends with her dark eyes and sun tan) had a note from Gwyn Cobb Marcy from Zurich . . . Gwyn and her daughter Carolyn have been in Europe since mid-August . . . They go to Madrid next week . . . where they will look up Lynne's cousin Col. Don Sowle who has been in Spain for a couple of years . . .

The travelers fly to New York November 15 . . . and will rejoin Bill in Buffalo . . . shortly before taking off for Palm Springs . . . Carolyn will wed Palmer Rich of San Diego on January 5 . . .

Grace Popa, who expects to spend the winter here . . . is staying at the Desert Inn . . . and Janice Chiquoine is back at Smoke Tree . . . Dining at the Chi Chi Tuesday evening were the Graham Dexters with columnist Cobina Wright and Elizabeth Keith of Fresno . . .

Phyllis Foggatt who is chairman for the Sixth Annual Thunderbird Invitational tournament to be held November 11, 12, 13, 14 . . . was here briefly this week.

Among October vacationers was Baby Crane, who spent the weekend here with Ruth Sushan at her home on San Lucas Road . . . Mrs. Crane who is the designer of Glamor Dexters, was formerly a buyer . . . and the two women became acquainted when Mrs. Sushan owned The Tailored Lady . . . The designer who is noted for her unusual leisure clothes, and glamorous hostess pajamas and robes . . . recently had a fashion showing in Scottsdale . . .

How Many Stars

In Our

"Star Dust" Dining Table?

Come and Count.



Opening about November 1st on the beautiful Desert Inn grounds, The Music Shop will specialize in the finest of high fidelity equipment. We will be located on Melody Lane at Palm Canyon Drive, across from KPAL and next to George Beebe Jr.'s smart new BB Sportswear—we like our neighbors!

We are featuring RCA VICTOR equipment because we think it is the best. Stereophonic sound is credited with being the "ultimate" today in music reproduction, and tape is recognized as being the stereophonic way of bringing fine music to you. We will feature stereophonic sound from recorded tape but we will also have many other types of high fidelity equipment.

The Music Shop will be different. Actually, it will be an audition room where you will be welcome to come in just to relax and hear beautiful music. Plan to meet your friends at The Music Shop.

Shipments are now coming in and we'll soon be unpacking and displaying some of the very latest in high fidelity "Victrola" phonographs, radios, tape recorders and components for custom installation.

Good Music for the Home is Here
And at Prices You Will Like!

La Paz

"The Garden Spot of Palm Springs

Where Society and Celebrities Meet

Dinner and Cocktails

Food At Its Best

In

The Spur & Sable Room

Johnnie Wayland
At the Piano

A RALPH WILCOX TAYLOR ENTERPRISE

LA PAZ RESORT CLUB

On Highway 111 East Palm Canyon

PHONE 2255

Chuck Walters presents

In Association with Manuel S. Alvarez

An unusual selection of original Chuck Walters designs in resort wear . . . imported sweaters, gifts and accessories . . . bronzing and leather . . . toiletries . . . jewelry.



We Have Them or Will Get Them for You.

Unusual Greeting Cards

PALM SPRINGS BOOK STORE

120 S. Palm Canyon Dr.

326 north palm canyon drive

phone 2338

OESTa Club to Start Meetings

OESTa Club will hold its first Tuesday with Marie Miller at 7550, luncheon and card party of this season next Thursday, October 25, at the Palm Springs Biltmore. Luncheon will start at 12:30 p.m. Reservations should be made by

Miss Gertrude Hunt of Brattleboro, Vermont, and Palm Springs, has returned to the Village for the winter months.

Attention

PRESS CHAIRMEN

If you missed the article on how to prepare press releases for your organization you can obtain a copy by asking for the Desert Sun issue of October 4, in the Circulation offices, on Indian Avenue.



The Deep Well Dining Room

Opens Tonight

You Are Cordially Invited

Again Under the Personal Supervision of Santos

For Reservations Phone 2583 or 2193

Highway 111 West of Sunrise Way



For 21 Seasons Serving Palm Springs Gourmets with Better Food Garden Fresh Vegetables And Fruits

Top Quality Meats

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With Every Purchase for the Next 3 Weeks

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You Will Receive a Key to the

TREASURE CHEST—if it turns the lock . . . you're in luck!

THE TREASURE'S YOURS—and the pleasure's ours to give you . . .

A HANDSOME PRIZE from Johnston's Treasure Chest Collection

Come in . . . try the key . . . you may be one of the many lucky winners.

140 NORTH PALM CANYON DRIVE

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HOME DEVELOPMENT & IMPROVEMENT SECTION

SUBDIVISIONS • HOMES • GARDEN AND PATIO • INTERIOR • FURNISHINGS • DO-IT-YOURSELF



New Presentation of Home Selling Announced by Gannon Realty Co.

A new presentation of home selling was announced this week by the Gannon Realty Company in

announcing the Jack Meiselman Home for 1957.

The new 1957 Model Home symbolizes a new and convenient one-stop purchase plan for the prospective buyer, according to George Gannon.

As a part of the plan for the home buyer, no effort has been spared in covering every detail of construction and complete home furnishing. Liberal financing with low down payment and budget-planned monthly payments including principal, interest, insurance and taxes, are other features.

An invitation is extended by the Gannon Realty Company, exclusive sales agents, to the public to step in and inspect the new model home at 1252 Pasatiempo, El Mirador Park, during Open House from 10 a.m. to 4 p.m. daily.

HARDWARE

Plus

PAINTS
PLUMBING and
ELECTRICAL
SUPPLIES

S & H
GREEN STAMPS

MILLER
HARDWARE
206 N. Indian Avenue

IN YOUR HOME
EXPERT RUG CLEANING
AT OUR PLANT

DYEING
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MARNELL'S CARPET AND
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Next Door to Fire Station, Cathedral City — Phone 8-7887

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PAVING
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ASPHALT PAVING
EQUIPMENT RENTALS
CONCRETE CURBS, ETC.
Paving "Driveways to Highways"
—AT REASONABLE PRICES!

JANIS & SULLIVAN

P. O. Box 74 Palm Springs Phone 2680

OPEN HOUSE NEW 1957

Furnished Model Home

See Saturday, October 13

From 10:00 a.m.—4:00 p.m.

1252 PASATIEMPO
At El Mirador Park

Gannon Realty Co.

MOSS Drapery Co.
Drapery Specialists

Phone
2616

If No Answer
Call 2701

any temperature
you want
for any room—at any time

- Heats any room to any temperature you desire. A thermostat in every room, including bathrooms.
- Heat is steady and uniform. No on-off heating cycles.
- Temperature can be reduced in temporarily unused rooms to save fuel.
- Fans are driven by steam—no electric power or wiring needed.
- Clean, filtered air reduces cleaning and decorating costs.
- Phone for full information, or come in and see Iron Fireman Select-Temp heating in actual operation.

Iron Fireman®
Select-Temp
Heating

FONTANA PLUMBING
570 Oleander Road

Phone 9280



INSPECTING THE NEW Jack Meiselman home for 1957 are, left to right, William Smith, president of Coachella Valley Savings and Loan Association; Earl Hough, president of the Chamber of Commerce, and George Gannon, of Gannon Realty, exclusive sales agent. (Desert Sun Photo)

No Game Today

CORNWALL, Conn., Oct. 1—Colonial-clad women had to postpone a celebration marking the 100th anniversary of a covered bridge which withstood the ravages of last year's floods. It rained.

**clogged
sewers
cleaned**

**ROTO-ROOTER
SEWER SERVICE**

Clogged sewers and drains razored-cleaned with the famous electric Roto-Rooter cleaning machine. No unnecessary digging

**and
septic tanks
pumped**

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Your dependable ROTO-ROOTER Serviceman has the proper equipment to pump septic tanks in the most sanitary way.

Phones
Palm Springs 8-6681
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**Morrison's
Sewage Disposal**

NATIONAL SERVICE AVAILABLE LOCALLY

Area Building Totals \$31,873

Building permits issued in the unincorporated areas east of Palm Springs had a valuation of \$31,873. Permits issued were:

William Goeller, Thousand Palms, carport, \$840; R. Levin, Cathedral City, apartment units, \$5,152; A. C. Jaegers, Rancho Mirage, kitchen and storage, \$819; Mr. McCrory, Rancho Mirage, breezeway, \$960; L. R. Clarence, Thousand Palms, dwelling, \$3,840.

C. W. Brauer, Thousand Palms, dwelling, \$3,840; V. Notonson, Rancho Mirage, addition of bath and bedroom, \$2,400; Thelma Hasdon, Cathedral City, duplex, \$5,824; M. Quiroz, Cathedral City, dwelling, \$7,070; E. P. Mailander, Rancho Mirage, carport, \$588; J. W. Little, Cathedral City, alterations, \$540.

Direction Books Give Inside Tips

The buyer who takes the time to learn what his new appliance is expected to do and how to operate it, efficiently is protecting his investment. Reading the direction book will help the owner of a new appliance to get more for his money in terms of long time serviceability.

The most self-sufficient appliance deserves the few minutes it takes to read directions. Refrigerators, for example, require little maintenance. People who fail to read the directions, however, do not fully understand what their new refrigerator is supposed to do or is capable of doing. They panic at minor departures from normal operation. Often they could clear up such problems with the push of a button or the flick of a switch. The directions tell.

Some appliances require more active supervision. They have been made as simple as possible—and will become more simple as technical advances permit.

Talbert: "Builders of Better Homes at Lower Prices"



WISHING PRESIDENT William Smith, left, congratulations on the opening of the new Coachella Valley Savings and Loan Association Headquarters are Mayor Florian Boyd, center, and Realtor Peter B. Sheptenko.

3 BEDROOM HOMES Or Two Bedrooms With Convertible Den WITH ATTACHED CARPORT



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Including: Colored steel kitchens with built-in range and oven, air conditioning, sliding glass door, aluminum windows, wardrobes, tile bath, asphalt tile floor, drives, walks, sewerage, choice of colors and MANY OTHER FEATURES DESIGNED FOR MODERN DESERT LIVING.

NO EXTRAS — READY TO MOVE IN
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Financing Available

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465 N. Palm Canyon Dr. Palm Springs, Calif.

The Desert Sun Friday, Oct. 19, 1956

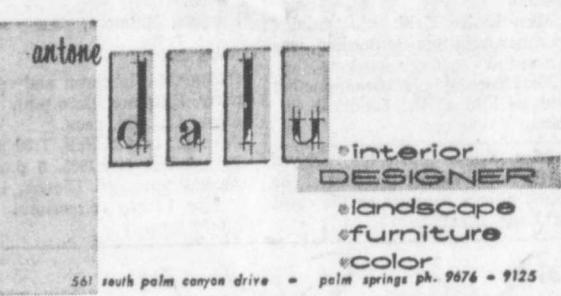
New fashions in fall fabrics for your windows.

Call today for free estimate in your home by our decorator.

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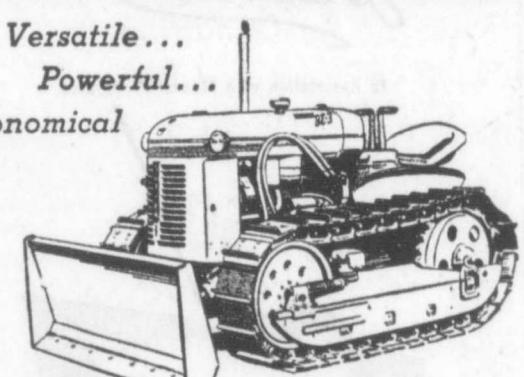
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OLIVER "OC-3" CRAWLER WITH DOUBLE-RAM IMP DOZER

Versatile...
Powerful...
Economical



Clearing, digging or ditching—you can't find a more useful helper than the "OC-3" with Imp Dozer. This sure-footed unit goes over sand, soft ground, snow and up hills without stalling or miring down. Compact and maneuverable, it works easily in and around buildings, does many large and small tasks. Simple hydraulic control gives either lift or down pressure to the dozer blade.

See this handy, economical team today. See also, the many mounted and pull implements that fit the "OC-3." Available in 31, 42, 60 and 68-inch tread widths—for a variety of farm work.

For the finest in Industrial Equipment

See JACK SACKETT
For Palm Springs Area
Service on all makes see

JACK SACKETT TRACTOR CO.
HIGHWAY 99, COACHELLA, CALIF.
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YATES MUSIC CO.
Now

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BALDWIN
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Indio Shop—Miles Avenue, Phone 7-5167

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The Desert Sun Friday, Oct. 19, 1956

6





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Phone 5441

Women Have Key Part in Paying for Home, in Addition To Populating, Selecting it, Theresa Press Reports

One out of three of today's modern matrons not only plays a key part in populating and selecting her home, but in paying for it as well. And in all three capacities, she is one of the potent forces in improving the standard of the American home.

This point was advanced today by Theresa Press, president of the Palm Springs Board of Realtors, on the basis of current national figures highlighting the importance of the working wife in the nation's expanding economy and real estate industry.

"The working wife has had a part in boosting the average family income 30 per cent from \$4,000 in 1946 to \$5,200 in 1955," Mrs. Press said. "This is one of the most striking developments in the American economy since World War II, and promises to be even more important in the future."

MRS. PRESS CITED U.S. Census Bureau figures showing that almost one of every three married women had a job outside her home last year. She said that the percentage of wives gainfully employed was 29.5 per cent—the result of a steady increase since 1947 when it was 21.5 per cent. At the peak of wartime employment in 1944 it was 25.6 per cent, which was considered phenomenal.

Paralleling this increase in the number of working wives has been a striking growth in the rate of home ownership which may not be unrelated, Mrs. Press observed. In 1956, 60 per cent of the American families owned their own homes, a substantial increase over the 55 per cent of 1950.

Another clue to the relationship between increases in home ownership and the contribution of the working wife toward that end is found in the assertion of the Federal Housing Administration that a "large percentage" of its home mortgage loan insurance has been extended in view of the adequacy of family income—to which the wives contribute to sustain mortgage payments, and the Federal housing agency is currently studying the matter with the possibility that it may attach even greater significance to wives' incomes.

BUSINESS ANALYSTS, Mrs. Press said, have observed that there are two main effects of the income of working wives on the American market, including that for homes. The first of these is a stabilizing force—the family of a working wife is obviously less likely to be deprived of all its income should the family head become unemployed.

"For years Realtors have noted that the wife plays a major part in selecting the house," she added, "although we used to say that the husband passes on her choice from the standpoint of family finances. Now it appears that working wives, because of their key contribution to family finances, may have a large voice in the spending of joint earnings."

"Perhaps it's true that it's becoming more of a woman's world—if so, there are some redeeming features from a male viewpoint."

IN CREDITING working wives with this greater ability of the average family to better its residence, Mrs. Press pointed out also that as homemakers and mothers they are also interested in obtaining adequate family housing accommodations.

This plan can be adapted to fit most any space. It can stand by itself or provide an island or peninsula-type counter and serving center. Combined with the second feature, a hanging cabinet, you have a topnotch kitchen-dining room divider.

As for storage, the key feature below the counter is a revolving storage unit which utilizes "dead" space and will give more room in the kitchen.

While this plan was designed for a specific kitchen and a specific space it can be easily reconditioned into most situations encountered by the ordinary home-owner.

The hanging dish cabinet makes

an attractive unit in itself and you literally pluck storage space that did not exist from mid-air when you hang this cabinet. In addition to its handsome, modern appearance and simple construction, sliding doors on both sides make it convenient and accessible from either side of the entire unit.

Plans for both the serving center and the hanging dish cabinet may be obtained without cost by writing the Douglas Fir Plywood Association, Tacoma 2, Wash.

Part of the serving center can be this handsome hanging dish cabinet which is an ideal place to store the many things needed for a complete meal.

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REPORT RUBI TO MARRY AGAIN

WEDDING BELLS SOON WILL RING again for Porfirio Rubirosa, four-times divorced Dominican diplomat, according to Paris reports. Latest altar candidate is Odile Robin, 19, who affects leather trousers. (International)

County Fair Board to Add New Members, Assume More Duties

Steps were taken recently to establish the Riverside County Fair Board as a larger and more active advisory body to the Riverside County Board of Supervisors.

Meeting at Indio Supervisors George Berkley and Paul Anderson, the four appointed Board members, and Fair Manager Robert Fullenwider approved plans for adding several new appointees and expanding certain duties.

Under proposals suggested by the group the Fair Board would have a broader base of responsibility with a larger body, could elect a chairman, and take a more active role in studying administrative, space, and insurance problems.

AT PRESENT, the four appointed members serve with the five supervisors in handling arrangements for the annual County Fair and National Date Festival at the Indio fairgrounds.

In announcing the recommendations that will go to the supervisors soon, Fullenwider pointed out that with continuous expansion the Indio event has become a major enterprise with growing complexities. He said that with a nine-day run in 1957 and improved highway conditions between the Coachella Valley and Los Angeles metropolitan area, a crowd of 200,000 is anticipated next February.

A \$25,000 Lapse

ANN ARBOR, Mich.—Chambermaids at the Tower Hotel are still talking about a Michigan Ind. salesman who packed his suitcase, paid his bill and drove away leaving behind \$25,000 worth of diamond and pearl jewelry. Salesman Henry Winksi phoned police to report his forgetfulness. Police found that a hotel maid, Cleo Goodlow, had turned the jewels over to the hotel management.

Never Missed Her

SALT LAKE CITY (UPI)—After calling Utah Highway Patrol officers to report his wife missing, Walton Smith, Whittier, Calif., learned the awful truth. While Smith napped in his auto in Heber, Mrs. Smith got out for a cup of coffee. Smith awoke, started his auto and drove 40 miles into Salt Lake City before discovering his wife was no longer with him.

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DHS Rental Directory Ready For Distribution

The 1956-57 edition of the Desert Hot Springs Rental Directory, published by the Rental Owners' Association, made its appearance — some 26,000 copies strong — this week.

For weeks past, requests for copies of the directory have been reaching the Chamber of Commerce office from automobile clubs — including the Chicago Motor Club — travel agencies and similar organizations, according to Rex Ross, chairman of the committee which had charge of the directory's publication.

"We don't need to look for outlets for the directory," Ross said.

LAST WINTER, requests from individuals for copies of the directory reached the chamber office at the rate of 1 to 20 a day, according to Ross.

Ross emphasized that "the primary purpose of the directory is to bring people to Desert Hot Springs, especially from the northern and eastern states."

Last year, Ross said, "we had a few complaints" from motel owners that they couldn't pin down any instance of the directory's having brought them a rental.

"AS A MOTEL owner myself," Ross asserted, "I don't feel that way. If the directory brings people to DHS — and we know it does — if they spend money here, maybe buy property here, the community is going to benefit, and inevitably my business is going to be benefited too."

Junior High Body Being Organized

Junior High Young People's Fellowship is being organized at St. Paul's in the Desert Episcopal Church, with the first meeting set for 7:30 p.m., Saturday, under the sponsorship of Mr. and Mrs. Herbert Samson.

All students in junior high school or of that age are invited.

A Halloween party will be held the following Saturday, Oct. 27, at 7:30 p.m., with Mrs. Ed Canby and Mrs. Roy Colegate as sponsors.

Subsequently, meetings will be held every two weeks, with two adults as sponsors each time.

Pigeon Shoot

SALT LAKE CITY (UPI)—Police confiscated a city street sweeper's slingshot after passers-by reported his taking pot shots at pigeons. Caught in the act of drawing a bead, he shrugged and explained, "I was tired of cleaning up after those birds."

Cabot Yerxa's Old Indian Pueblo Opens At Desert Hot Springs

Cabot's Old Indian Pueblo, Desert Hot Springs leading tourist attraction, is now open for the season.

Daily hours are 9:30 a.m. to 4:30 p.m. and thousands of tourists and visitors are expected to visit this famous desert landmark. One hundred thousand people have visited the Pueblo to date and about 10,000 have taken a tour of the building with Cabot Yerxa, desert pioneer and builder of the unique structure, narrating them through the building, art gallery and museum.

Pictures and stories about the Pueblo have appeared over national hook-ups in television and radio and metropolitan newspapers have carried more picture and feature space on the Pueblo and Yerxa than any other Desert Hot Springs attraction.

Instead of vacationing through the summer Yerxa has moved one 10 x 12 foot iron cabin to the extreme north line of the site, close to the hot new water well, temperature 152 degrees. Eight very realistic life size paintings of Kachina Dolls, all in bright colors, have been fastened to the walls of the Pueblo.



PRESENTATION OF A KILM to the art classes at the Nellie N. Coffman Junior High School was officially done by Mrs. Max Grone and Mrs. Saul Ruskin of the Palm Springs Jewish Women's Club, right, to Thomas Hamilton and Myrna Wolf, school

art teachers, through a dedication plaque. The Kiln was turned over to the school by the Jewish Women in simple ceremonies at the Junior High School cafeteria. (Desert Sun Photo)

Dinner Honors Nelson Dilworth, Lee Backstrand

Nearly 350 citizens gathered to pay tribute to State Senator Nelson S. Dilworth of Hemet and Assemblyman L. M. "Lee" Backstrand of Riverside for their contributions to better government at an appreciation and testimonial dinner staged at the Hemet Elks Club by the Citizens for Good Government of the Hemet-San Jacinto Valley.

Bronze plaques were presented to Dilworth and Backstrand following a luncheon at the Ranch Club in Palm Springs, during a recent visit with their friend, Mrs. I. Sloper.

Mr. and Mrs. Harry Meisterfeld and family have moved into a dwelling owned by Dr. Haig, of Los Angeles. They came here from Cathedral City.

Mrs. Everett Willis visited Mr. Willis at the General Hospital last Saturday and reports that he has now been moved to the Community Hospital near Riverside, and is slightly improved, but it will be some time before he can be returned home. He would greatly appreciate letters and cards, and visitors.

Sunday afternoon, at three o'clock, many friends and neighbors of Mrs. Mathilda Nelson surprised her with a birthday visit on her 77th birthday. Everyone was served punch and birthday cake.

Mr. and Mrs. Henry Lennie were Monday evening callers on the Harvey Odgers family in Yucaipa.

Ed Finsen returned home after a summer in the central part of this country.

Recent Los Angeles callers were the Morris Millers, the A. Kranz, Mrs. Everett Willis, Mrs. Shelley, and Mrs. Huntbill.

Mr. and Mrs. Ray R. Perry, American Sunday School Missionary, from San Bernardino, was at the Community Chapel Sunday, as it was the tenth anniversary of the founding of the Sunday School, and new officers voted into office.

Mrs. Mona Wallace was re-elected as superintendent, with Mrs. Ida Hubert as vice president. Miss Eve Finsen was reelected as secretary, with Mrs. Fanny Wiley as assistant. Gerhard Enns was chosen to take the place of Sharon Morrison, on the board.

For many years the Adult class had alternate teachers and it was decided that the Seniors would also have alternate teachers. A

THOUSAND PALMS

By IZETTA HUNT

Mr. and Mrs. Manson Rogers have returned to their home in the Date Garden after a summer spent in the northwest part of this country.

Mr. and Mrs. Hal Cornelius have returned to their desert home after spending three months in Anaheim.

Mr. and Mrs. Leonard Shelley have moved into their new home in the Date Garden.

Commander Warren Mills, Mrs. Mills and their three children, Monetta, Patricia and Warren Jr., were guests for three days recently at the home of Mr. Mills' parents, Mr. and Mrs. Warren Mills. They are now in San Francisco spending a month with Mrs. Mills' parents, before going on to Cubit Point in the Philippines where the Commander will be stationed for the next two years.

Mr. and Mrs. Joseph Nemeth and grandson, Larry, were visitors with her brother, John Papp, and family, for the past two weekends, when the Nemeths brought Mr. and Mrs. Joseph Gaspar to the desert to spend the week with their son and his wife, John and Irene Papp, and daughter, Joanne.

Mr. and Mrs. James Ross celebrated Mr. Ross' birthday last Sunday by going to Riverside to spend the day with his father and mother, Mr. and Mrs. J. Ross.

Mr. and Mrs. Ray Perry of San Bernardino and Mrs. Izetta Hunt, and Terry and Valetta Hunt, were luncheon guests of Mr. and Mrs. Charles Wallace and Charlie, Sunday noon.

Mrs. Hazel McRae is here again after spending three months with her daughter and family, the John Lights, and her sister, Mrs. Ina Hatchell at Seaside, Calif. The Lights and Mrs. Hatchell brought Mrs. McRae home and spent the weekend here.

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Riverside County Ranks 13 in List Of State Roadside Rest Priorities

Riverside County, along with San Bernardino County, is thirteenth on a list of 20 roadside rest projects covering approximately 70 percent of the counties of the state, the board of supervisors was informed this week by the Division of Beaches and Parks.

The Riverside-San Bernardino counties project is along Highway 60-70-99, routes 26 and 64, between Redlands and Blythe.

The total program proposed is a five-year master plan anticipating an expenditure of \$2,600,000 for establishment and operation of a complete roadside rest system. An amount of \$450,000 has been appropriated by the 1956 Legislature

to get the program under way. The first 20 projects named anticipates in the first three years the construction of approximately 200 rest stations along major highways.

The order of priority was based on the amount of traffic, lack of available picnic facilities in national, state or local parks and in national forests, hazards of fatigue on types of roads involved, and the problem of maintenance once established.

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HOFFMAN, MILTON A. 9-3941

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7027 Hiway 111, 1/4 mile west of Thunderbird C.C.

Adv.

OLYMPIA, Wash.—An annual picnic here was spoiled by the first rainstorm in 31 days. The picnic was for the staff of the weather bureau.

COMMANDER WARREN MILLS, Mrs. Mills and their three children, Monetta, Patricia and Warren Jr., were guests for three days recently at the home of Mr. Mills' parents, Mr. and Mrs. Warren Mills. They are now in San Francisco spending a month with Mrs. Mills' parents.

MR. AND MRS. HARRY MEISTERFELD and family have moved into a dwelling owned by Dr. Haig, of Los Angeles. They came here from Cathedral City.

MRS. EVERETT WILLIS VISITED MR. WILLIS AT THE GENERAL HOSPITAL LAST SATURDAY AND REPORTS THAT HE HAS NOW BEEN MOVED TO THE COMMUNITY HOSPITAL NEAR RIVERSIDE, AND IS SLIGHTLY IMPROVED, BUT IT WILL BE SOME TIME BEFORE HE CAN BE RETURNED HOME. HE WOULD GREATLY APPRECIATE LETTERS AND CARDS, AND VISITORS.

SUNDAY AFTERNOON, AT THREE O'CLOCK, MANY FRIENDS AND NEIGHBORS OF MRS. MATILDA NELSON SURPRISED HER WITH A BIRTHDAY VISIT ON HER 77TH BIRTHDAY. EVERYONE WAS SERVED PUNCH AND BIRTHDAY CAKE.

MR. AND MRS. HENRY LENNIE WERE MONDAY EVENING CALLERS ON THE HARVEY ODGERS FAMILY IN YUCAIPA.

ED FINSON RETURNED HOME AFTER A SUMMER IN THE CENTRAL PART OF THIS COUNTRY.

RECENT LOS ANGELES CALLERS WERE THE MORRIS MILLERS, THE A. KRANZ, MRS. EVERETT WILLIS, MRS. SHELLEY, AND MRS. HUNBLER.

MR. AND MRS. RAY R. PERRY, AMERICAN SUNDAY SCHOOL MISSIONARY, FROM SAN BERNARDINO, WAS AT THE COMMUNITY CHAPEL SUNDAY, AS IT WAS THE TENTH ANNIVERSARY OF THE FOUNDING OF THE SUNDAY SCHOOL, AND NEW OFFICERS VOTED INTO OFFICE.

MRS. MONA WALLACE WAS RE-ELECTED AS SUPERINTENDENT, WITH MRS. IDA HUBERT AS VICE PRESIDENT. MISS EVE FINSON WAS RE-ELECTED AS SECRETARY, WITH MRS. FANNY WILEY AS ASSISTANT. GERHARD ENNS WAS CHOSEN TO TAKE THE PLACE OF SHANON MORRISON, ON THE BOARD.

TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U.S. Pat. Off.

NEW YORK, **W** — The football season so far has been just about as formful as the cuties in a Broadway chorus line.

And like the girlie dancers it is rare when any of the teams get out of step.

There hasn't been an old-fashioned shocker of an upset so far.

Here and there underdogs win, to be sure, but the bookies are claiming that most of their upsets are just in the point spreads—a team will come close to beating a team that was rated a big margin occasionally and that's about the size of it.

WHAT'S THE CAUSE for this close adherence to form? Well, one odds-maker who does a big volume of football business insists that it is because teams are being scouted more closely than ever before.

The hound dogs who are keeping a close watch are the representatives of the men who make the football odds and who conduct a multi-million dollar business each season in the football parlay cards distributed practically everywhere.

They have followers keeping tab on the every team, watching for injuries, for staleness after a big game, for a club that is getting "up" for a special opponent.

AND WHEN THE PARLAY CARDS and the point spreads are posted each week, that represents an accurate line on the entire operation, perhaps more accurate than ever before obtainable. In the past many upsets simply were due to wrong information, or perhaps no information at all.

But there are other reasons, too. One of the big ones is the new "high fashion" of ball-control in the college ranks. There is a strong trend toward possession and a theory that the other team can't score as long as you have the ball.

IT MAKES FOR long series of "punch-punch-punch" plays with occasionally a breakaway runner getting through for a long gain or a touchdown. When a favored team gets the ball and hangs on to it, the chances for the other team scoring an upset are minimized.

And, of course, this also could be the week when form is smashed to pieces on the college gridiron, too. Because the upsets certainly are behind schedule.

Brundage Wants Something Done About Standards

NEW YORK, **W** — Avery Brundage, the controversial International Olympic president, today criticized the "lowering of moral athletic standards" in this country and urged "something be done about it immediately."

Just back from Switzerland, the 69-year-old Brundage told a group at the Overseas Press Club that other nations question the amateur status of U. S. athletes as much as they do Russia's "and perhaps even more so."

"It's a sad state," he said, "when a boy believes he has to be paid for playing a game. I believe crooked boxing matches, basketball scandals and surreptitious payments to athletes under the table is an indication of a lowering of moral athletic standards in this country and something should be done about it immediately."

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Coachella Bs Upset Indian JVs, 19 to 0.

Fumbles and Penalties Aid Arab Victory

Palm Springs Lads Outclassed After Bad Break at Start

Coachella High Schools B team, rated underdogs against the Palm Springs High School Junior varsity, scored a thumping upset when they downed the local Papoose outfit at Coachella Thursday night, 19 to 0.

A large crowd of rooters saw the local Jayvees blow the game. Excessive penalties against, and costly fumbles by Coach Alfred Kazmire's boys played a major role in the upset.

COACHELLA GOT TO work quickly, hitting pay dirt in the first quarter when they blocked a Jayvee punt and recovered the bouncing ball. They went 86 yards to the TD in a hurry. The conversion was good and CV was in front 7 to 0. The score remained that way until the final period.

The third quarter was a see-saw affair with neither team making an impression.

IN THE FINAL PERIOD, the Arab Bs scored twice. Neither try was good and the game ended on a sad note for the hopeful Palm Springs Bs, 19 to 0.

Next Thursday night the Jayvees meet Banning Bs here in the third Riverside County League game.

Coach Kazmire will concentrate on ball handling and impress his lads not to be over-eager and draw costly penalties.

The Papoose squad is still a strong contender for the RCL Junior Varsity title.

SPEED MARKS AT SALTON SEA Face Threat

Salton Sea will resound tomorrow and Sunday as some of the nation's speediest hydroplanes and runabouts seek to crack existing speed marks in the fall regatta of the Southern California Speedboat Club.

Top drivers will pilot their craft in the various classes in the Mile Time trials.

The event will be held off the Desert Shore Resort, just off Highway 99 and about 50 miles from Palm Springs.

Ken Hitchcock is chairman of the event, Jack Smith, referee; J. O. Crocker, timer; James Carter, starter.

The public is invited to the thrilling trials and no admission is charged.

Stars Purchase Pair Of Columbus Pitchers

HOLLYWOOD, **W** — The Hollywood Stars have purchased twin right-handers Donald and Deward Williams from Columbus of the International League, the Pacific Coast League club announced today.

The 23-year-old identical twins played with Lincoln of the Western League last season. Donald had an 11-8 record with the Lincoln club, while his brother won 10 games and lost six.

Hagge, Berg Favored In Oklahoma Event

LAWTON, Okla., **W** — Thirty-six women, including 23 of the nation's top professional golfers, were to tee off today in the \$5,000 Lawton Ladies PGA Tournament, provided the rains stopped.

Tournament officials said the meet might have to be postponed if rains continued to fall.

Marlene Bauer Hagge and Patty Berg are among the favorites in the \$4-hole event, the last on the regular circuit this season.

Dinner for Basilio

NEW YORK, **W** — Welterweight champion Carmen Basilio will be given a testimonial dinner-dance at a New York hotel, Jan. 26, by the New York Boxing Managers' Association. Former welterweight and lightweight champion Barney Ross will make the association's award to Basilio.

Plan Testimonial

Slaughter had a second reason to be happy. His wife, Helen, Thursday gave birth to a seven-pound, 14-ounce girl.

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THIGGS AND SPILLS are in store for local Sports Car fans at Palm Springs Airport November 3 and 4 when the National Championship Road Races are held there. Above is a shot of one of the racers

straddling a bale of hay in races here last spring. The hay is placed along the course to safeguard racers and spectators.

Future of Swaps Still Uncertain Is Belief of Vets

CAMDEN, N. J., **W** — Swaps battled against the odds today while specialists kept a close watch to determine if the record-breaking race horse will recover from his broken left hind leg.

A staff of veterinarians said it would take a "few days" to decide whether the four-year-old chestnut will ever be able to compete on the turf again, although co-owner John W. Galbreath said he was "going ahead" with racing plans for the million-dollar colt.

Swaps, his broken leg encased in a specially-designed cast, rested in a sling at his stall at Garden State Park. The sling keeps his hoof about two inches from the floor and the cast permits the bone to mend and minimizes possible recurrence of the bad bummer which aggravated the injury last Sunday and put him in jeopardy.

Rodriguez, a 2-1 favorite, floored Hawkins in the sixth round with a series of head blows. The youth slowly got to his feet. He appeared unable to continue and the referee halted the bout.

BATAAN IS WINNER

FRESNO, **W** — Larry Bataan, Manila, scored a technical knockout over Eli Scott, San Francisco, Thursday night in the seventh round of a scheduled 10-round bantamweight bout.

Bataan weighed 123, Scott 122.

Agajanian Signs

NEW YORK, **W** — Ben Agajanian, one of the longest field goal kickers in National Football League history, signed with the New York Giants today as "insurance in the kicking department." Agajanian retired after scoring 62 points for the Giants last season.

TAMARISK, THUNDERBIRD GOLFERS to Have it Much Easier This Season

Golfers at Tamarisk Country Club and at Thunderbird Country Club are going to live the life of Riley while trying to break 100 (plus the aid of their handicaps).

For the manufacturers of Wayne Manila, makers of the Autoette Golfmobile this week reported delivery of 60 new Golfmobiles to Tamarisk and added that Thunderbird Country Club is also purchasing 30 more Golfmobiles.

Maynard Franklin of the Wayne company represented the Autoette firm in both transactions.

THE TAMARISK ORDER is believed to be the largest single order of electric golf carts ever placed, according to Webster G. Wiley, vice president in charge of sales for the Wayne Manufacturing Company.

"The scope of this transaction certainly illustrates the 'coming of age' of the electric golf car," he said.

"We are gratified to see the

Sports Car Racing Costly Sports As Interest Mounts

Sports Car racing is an expensive business according to George Cary, Jr., race coordinator for the Palm Springs National Championship Road Races November 3 and 4 at the local airport.

Cary pointed out that the cost of the events has mounted rapidly as they began to take hold of public fancy and that larger crowds also meant larger expense.

Last February 15,000 attended the races here and a larger throng is expected during the first November weekend program.

With the growth of the crowds, new problems arose. Places where the races could be held were restricted by law and fees for use of airports and other paved areas suitable for the sport, rose.

Discussing the races here last spring, Cary listed the cost as \$2,316.97 for insurance; \$1,879.83 for taxes; safeguarding the course; \$4,803.92; \$2,024.58 for advertising; \$500.98 for posters and banners; other expenses including press entertainment, telephone, mailing and salaries was \$3,384.30.

Trophies and awards cost \$831.95.

"Add to this," said Cary, "the cost of the driver who enters his car for the glory of it all and the hope of winning a silver trophy, and it mounts up."

"It costs each driver up to \$300 to enter his car, including entry fees, new tires, repairs and their own accommodations."

"Yes, Sports Car racing is now a major sport."

SPORTS in the SUN

The Desert Sun Friday, Oct. 19, 1956

Bums Still Bums—Blow First Game In Japan to Tokyo Yomiuris, 5 to 4

TOKYO, **W** — The Yomiuri Giants made bums of the Brooklyn Dodgers in their Japan debut today.

Sixteen Dodgers struck out three straight in the ninth inning, as they lost 5-4 in the opening of a 20-game exhibition tour to the amazement of 20,000 fans at Tokyo's Korakuen Stadium.

It was a battle of second bests. Japan's losing team in the just completed Japan series and the National League champions.

Slaughter Happy—Big Check and Girl

KANSAS CITY, **W** — Enos Slaughter sent a two-word message today to his New York Yankee teammates: "Thank you."

The 40-year-old outfielder said he wanted to acknowledge publicly the generosity of the players who voted him a three-quarter World Series share even though he did not join the Yankees until Aug. 25.

KEGLERS IN GARDEN

NEW YORK, **W** — U. S. match game champion Bill Lillard of Chicago and masters' champion Dick Hoover of Akron, Ohio, head an all-star list of keglers who will compete in the first annual Madison Square Garden Invitation Bowling Tournament on Nov. 13.

Edgar Schill of Thunderbird was equally enthusiastic.

"Thunderbird Country Club was one of the first golf clubs in the nation to exploit the full potential of the electric car," he said. "Our members find the Golfmobile adds tremendous enjoyment to their game."

Wiley is proud of his company's product.

Improvements have added to its dependability on the steepest terrain and its new style, four inches wider, offers greater stability and more seat width.

"And it is easier to steer," he said.

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ARCHIE



THE TOODLES

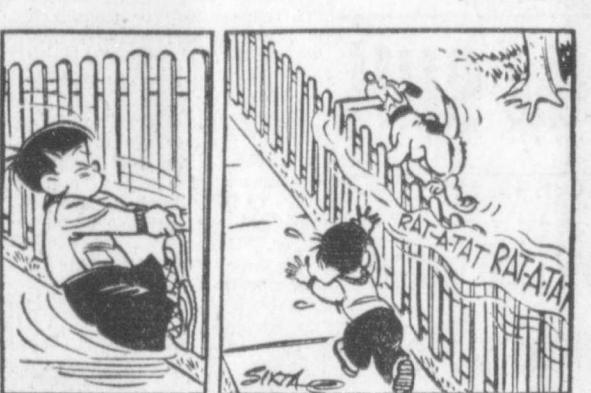


POGO



By Walt Kelly

RIVETS



By George Sixta

MUGGS and SKEETER



By Wally Bishop

ETTA KETT



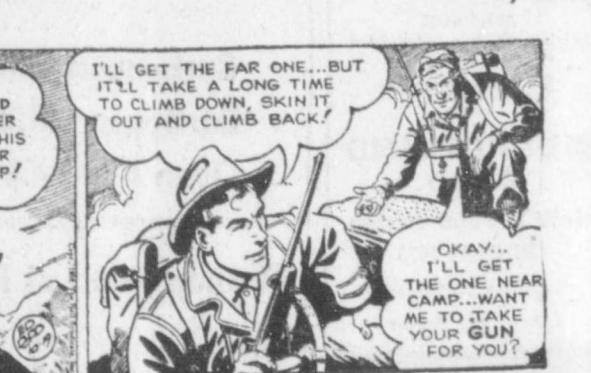
By Paul Robison

SECRET AGENT X9



By Mel Graff

MARK TRAIL



By Ed Dodd

By Bob Montana

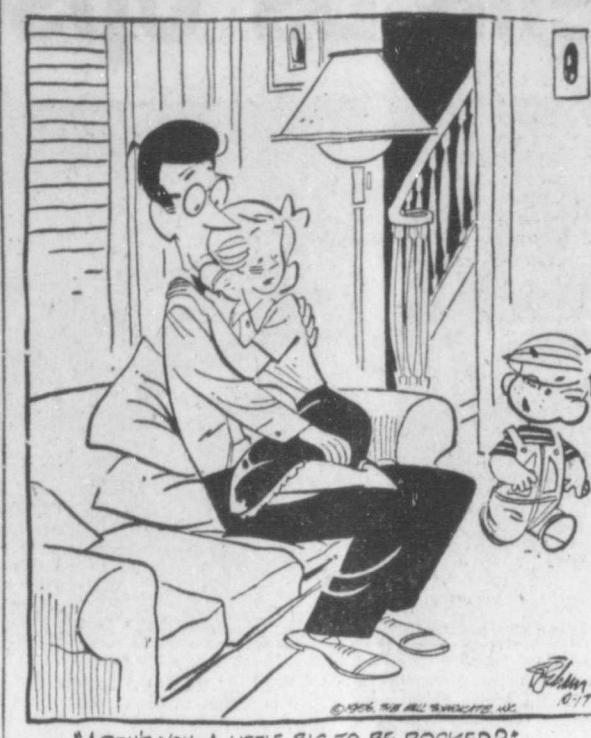
DENNIS the MENACE

H. KETCHAM

The Desert Sun

Friday, Oct. 19, 1956

10

TOM DANSON'S
TV-RADIOLOGIC

• Viewing Tips •

6:00—Boxing	3, 4	8:30—Gangbusters	9
6:30—Person To Person	2	9:00—The Crusaders	2
7:00—Success Story	11	9:00—On Trial	4
8:00—West Point Story	2, 8	9:00—Western Varieties	5
8:00—Jim Bowie	7	10:00—The Lineup	2, 8
8:30—Walter Winchell Show	4		

Following programs are compiled from reports provided by broadcasters. We assume responsibility for last minute changes on their part. T.E.D.

• TELEVISION TONIGHT •

(e) Colorcast		E—Popes	9:30
		1—Ice Whistler	10:00
FRIDAY P.M.		2—The Callie X	10:15
5:00 P.M.		3—Strange Lands	10:30
5, 4, 9, 13—Movie		11—Success Story	10:45
Cartoons		12—Jeff Jones	11:00
1, 2—Sports		13—Confidential File	11:15
3—Mice		Friend Flicks	11:30
11—Mysteries		5:30	11:45
		—News	12:00
3—Little Rascals		—Eddie Fisher	12:15
4—World of Ours		—Conspiracy	12:30
5—World War II		5—Tim Tim	12:45
6:15		8—Movies	1:00
—Movie Museum		9—Danger Highroad	1:15
6:30 P.M.		11—Global Zebulon	1:30
6, 13—News		12—Dangerous Assignment	1:45
7—Buffalo Bill Jr.		13—News Caravan	2:00
8—Sky King		14—West Point	2:15
9—Cartoon Express		15—Cartoon Soldiers	2:30
11—Waterfront		16—Reserve	2:45
6:15		7—Jim Bowles	3:00
2—News		8—War in Air	3:15
13—Tom Dugan		10—Johnnie Otis	3:30
6:30		11—Dick Powell	3:45
2—Person To Person		12—Waterfront	4:00
3—News		13—Walter Winchell	4:15
4—Eddie Fisher		14—Crossroads	4:30
5—Pet Exchange		15—Gangbusters	4:45
6—Friend Flicks		9:00 P.M.	5:00
11—Life With Elizabeth		16—The Crusaders	5:15
13—Range Riders		4:00 P.M.	5:30
6:45		5—Western	5:45
4—11—News		6—Teenagers	6:00
5—Sports		7—On Trial	6:15
6—Handy Hints		8—Western Varieties	6:30
7—Lifeline		9—Treasure Hunt	6:45
7:00 P.M.		10—Movie	7:00
8—Life With Walter		11—Counterpoint	7:15
Reverend on 5		12:30	7:30
4—Weather, Sports		—Late Show	7:45
		14—Movie Museum	7:55

MONDAY THRU FRIDAY		8—Movie	7:00
6 A.M. TIL 5 P.M.		9—Theater	7:15
		10—Matinee	7:30
6:00		11—Reserve	7:45
6:30		12—This Is Tomorrow	8:00
6:35		13—Learning Tree	8:15
7:00		14—Wild Bill Mikel	8:30
7:00 News & Sports		15—Teen Dances	8:45
7:00 Bandstand		16—Captain Jet	9:00
7:10 Frank Goss News		17—This Is The Life	9:15
7:30 Harry Babbitt Show		18—Merrie G-Man	9:30
7:45 Bandstand		19—Cowboy G-Man	9:45
7:50 David Vaile News		20—Wrap-up	10:00
8:00 Palm Springs Today		21—Texas Troubadours	10:15
8:15 Coffee Break		22—Reserve	10:30
8:45 Wendy Warren		23—Teen Dances	10:45
9:00 Helen Trent		24—Captain Jet	11:00
9:15 Amos & Andy		25—Merrie G-Man	11:15
9:30 Bob Trout News		26—Wrap-up	11:30
7:00 Tom Harmon Sports Final		27—Texas Troubadours	11:45
7:30 Frank Goss News		28—Reserve	12:00
5:00 Edward R. Murrow		29—Teen Dances	12:15
5:15 Local News		30—Captain Jet	12:30
5:30 Tom Harmon Sports Final		31—Reserve	12:45
5:45 Frank Goss News		32—Reserve	1:00
5:55 Local News		33—Reserve	1:15
6:00 Bandstand		34—Reserve	1:30
6:15 Lowell Thomas News		35—Reserve	1:45
6:30 Amos & Andy		36—Reserve	2:00
6:35 Bob Trout News		37—Reserve	2:15
7:00 Master of Melody		38—Reserve	2:30
7:25 News Analysis		39—Reserve	2:45
7:30 Bandstand		40—Reserve	2:55
7:45 Peggy Bull Show		41—Reserve	3:10
		42—Reserve	3:25
		43—Reserve	3:40
		44—Reserve	3:55
		45—Reserve	4:10
		46—Reserve	4:25
		47—Reserve	4:40
		48—Reserve	4:55
		49—Reserve	5:10
		50—Reserve	5:25
		51—Reserve	5:40
		52—Reserve	5:55
		53—Reserve	6:10
		54—Reserve	6:25
		55—Reserve	6:40
		56—Reserve	6:55
		57—Reserve	7:10
		58—Reserve	7:25
		59—Reserve	7:40
		60—Reserve	7:55
		61—Reserve	8:10
		62—Reserve	8:25
		63—Reserve	8:40
		64—Reserve	8:55
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		83—Reserve	1:40
		84—Reserve	1:55
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		88—Reserve	2:55
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		91—Reserve	3:40
		92—Reserve	3:55
		93—Reserve	4:10
		94—Reserve	4:25
		95—Reserve	4:40
		96—Reserve	4:

CERTIFICATE OF FICTITIOUS NAME
I, the undersigned, do hereby certify that I am transacting a general high fidelity music business under the firm name and style of "THE MUSIC SHOP" that the place of business is 123 North Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; that I am the owner of said business and my residence is as follows:
1201 South Riverside Drive, Palm Springs, California.

IN WITNESS WHEREOF, I have hereunto set my hand this 3rd day of October, 1956.

JACK GELLER
STATE OF CALIFORNIA

COUNTY OF RIVERSIDE

On the 3rd day of October, 1956, before me, MARTIN DRACKO, Notary Public, for and on behalf of County and State, personally appeared JACK GELLER, known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed it.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

MARTIN DRACKO, Notary Public
In and on behalf of the County of
Riverside, State of California.
My Commission Expires: Dec. 12,
1958.

Publish Oct. 8, 12, 19 and 26, 1956.

**NO. 113
NOTICE OF INTENTION TO ENGAGE
IN THE SALE OF ALCOHOLIC
BEVERAGES**

TO WHOM IT MAY CONCERN:
Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:

418 So. Indian Ave., Palm Springs
Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance of original application of these premises as follows:

On Sale Beer & Wine
Anyone desiring to present the reasons of the undersigned, file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The form of verification must be obtained from any office of the Department. The premises are not new licensed for the sale of alcoholic beverages.

ANTHONY P. & MATHILDA GENTILE
Published: Oct. 19, 1956

Service Misc.**15 Real Estate for Sale****BEN LITOFF**

INCOME TAX SPECIALIST
BOOKKEEPING SERVICE
465 North Palm Canyon Drive
Phone 9363 or 9777

MIMEOGRAPHING
ANNOUNCEMENTS, Wedding Invitations, Business and Calling Cards, New Christmas Stationery. Von Goff, 66-570 Carey Rd. Phone 8474

PAINTING

LOUIS BOGARD
PHONE 9246

AWNINGS

TRAILERS, patios, swim pools, windows. Call Harry, 8-5305.

LAWN MOWER SHOP

Parts for All Mowers and Motors. REPAIRING AND REBUILDING

685 S. Palm Canyon Ph. 9886

Situations Wanted 25**MAITRE D' HOTEL**

With 25 years experience in leading Hotels. Available immediately. 41 years old. Speaks French, English and Italian fluently. Formerly with Banff Springs Hotel, Chateau Frontenac, Balmoral Club, Nassau, etc. with references. Albert Lalli Ph. 5450.

YOUNG Woman with Public Relations and Publicity experience seeks position with local firm. Stenographic experience. Available Nov. 15. Will come for interview at any time. Please reply quoting salary. M. C. Blenckrow, 107 No. Orange Dr., Los Angeles.

EXPERIENCED restaurant man wants lease or management of coffee shop, dining room or restaurant. Write Desert Sun, Box 190, File M-4.

Painters Always Available
PAINTERS & CONTRACTORS
Hour or Contract Ph. 2905
NATIONAL PAINT STORE

PERMANENT Resident desires general office position, neat, attractive, accurate. Light typing. Desert Sun, Box 190, File K-1.

COUPLE to manage local motel or apartments. Write George Hall, 12127 Hammock, Culver City.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5350, 2341.

BABY SITTING, by reliable person. Own transportation. Marie Snyder — Phone 8-5703.

WOMAN wants work by hour or day. Also baby sitting. PHONE 9074

DAY WORK WANTED
BABY SITTING NIGHTS
PHONE 5660

SACANDINAVIAN woman wants job cooking. Live in. PHONE 9082

Help Wanted 27**BOYS BOYS**

12 TO 16 YEARS

EARN YOUR OWN SPENDING MONEY

AS PART OF OUR FALL EXPANSION PROGRAM

STARTING SEPTEMBER 1ST WE WILL NEED

MORE CARRIER SALESMEN TO DELIVER — THE DAILY DESERT SUN

AFTER SCHOOL DELIVERY GOOD PAY, PRIZES AND TRIPS

APPLY CIRCULATION DEPARTMENT THE DESERT SUN 171 NO. INDIAN AVE.

SALES-READY TO WEAR, female JANITOR

ATTRESSES ALL ROUND MAINTENANCE MAN

HOTEL MAIDS BUS BOYS

CALL IN PERSON

Palm Springs

Employers Association

214 N. Indian Avenue

Loeda and George Hageman's EMPLOYMENT SERVICE AGENCY

I wish I could but wave a wand And hand you a job on a platter But I sit and call and call and sit And all I do is get fatter!

But now and then I manage to angle help for a few. So don't give up — you never can tell —

It might just be you!

133 E. Andreas Rd. Ph. 2556

OFFICE ASSISTANT Immediate opening, ability typing and shorthand desirable. Liberal salary. Palm Springs, Medical Clinic, 1091 N. Palm Canyon Dr. Ph. 2711

ALL AROUND Cleaning man. Also all around cleaning woman. No chain smokers. 861 E. Arenas, PHONE 5127 AFTER 4:30 P.M.

MAN wanted for cement, painting and grading. Age or experience not necessary. Write Desert Sun Box 190, File M-2.

Man to Take Over Sharpening experience necessary DESERT LOCK & KEY PHONE 2341

MAN experienced for front desk, live in. All year position. AVALON HOTEL 1404 N. PALM CANYON

EXPERIENCED, CAPABLE REAL ESTATE SALESMAN TERRY RAY Phone 2064

EXPERIENCED floor man in carpet and floor tile. Permanent. PHONE 7837

MOTHER'S helper, light housework, room and board. \$125 mo. PHONE 4001 AFTER 11 A.M.

PAINTING CONTRACTORS P. G. HUMPHREY CO. 254 N. Palm Canyon Ph. 2701

ALTERATIONS by MARIA PHONE 9809

CHRIS' GARDENING SERVICE ALWAYS RELIABLE PHONE 9239 AFTER 4 P.M.

A-1 CARPENTER Cabinet Work and Repairs PHONE 9738

PAINTING CONTRACTORS P. G. HUMPHREY CO. 254 N. Palm Canyon Ph. 2701

15 Real Estate for Sale**ASSOCIATED REALTORS**

\$14,950—3 bedroom, 2 full baths, large walled lot, partly furnished. \$3500 down.
\$19,500—Brand new 3 bedroom, 2 bath, built-in oven and range.
\$27,500—3 bedrooms, 2 baths. POOL. South location, fenced, landscaped and a good buy.

\$79,500—Charming custom built 3 bedroom, 3 bath furnished home in Deep Well. Priced below cost. This home must be seen to be appreciated.

INCOME PROPERTY
\$22,500—Modern duplex, now rented, walk to Palm Canyon. This is a steal!

\$37,500—4 units furnished, POOL, fenced, landscaped, TV cable in. Best buy today.

\$99,500—16 Unit in center of town, POOL, a money maker. \$25,000 down.

LOTS

R-2 Lot on Highway 111, suitable for 20 units. 200 FEET of C-1 on North Palm Canyon at \$220 per front foot.

Real Estate for Sale 35

ASSOCIATED REALTORS**ASSOCIATES**

LES MOHRS PETE RATKOVICH ERNIE LINDBERG
457 N. Palm Canyon. Across from Citizens Bank Phone 2734
MULTIPLE LISTING OFFICE

MUST SELL

MAGNIFICENT HOTEL SITE near Shadow Mountain Club. 300'x135'. \$19,000. Bargain.

160 ACRE ALFALFA RANCH. Canal water and well. Make fine cattle ranch. Only \$600 per acre. TERMS.

10 ACRES TANGERINES and DATES near Thunderbird. Good for income or subdivision. \$30,000. TERMS.

15 ACRE TRAILER PARK. \$32,500 WILL HANDLE.

DELIGHTFUL SMALL NEW HOME—Exceptional buy—beautifully furnished—forced air heat-cooling system—landscaped—carport with extra storage. Thunderbird area. \$15,950. Unfurnished (including draperies, wall to wall carpet, stove and refrigerator), \$14,500.

SILVER SPUR RANCH. Newest and finest planned community in the valley. Select your HOMESITE NOW. Drive South on Portola Road in Palm Desert. See Model Homes.

ROY ST. LEON or TONY BURKE REALTORS

70237 Highway 111, Near Thunderbird

Phones: Palm Springs 8-5432 and Palm Desert 76-3701

Help Wanted 27

Help Wanted 27

BOYS BOYS

12 TO 16 YEARS

EARN YOUR OWN SPENDING MONEY

AS PART OF OUR FALL EXPANSION PROGRAM

STARTING SEPTEMBER 1ST WE WILL NEED

MORE CARRIER SALESMEN TO DELIVER — THE DAILY DESERT SUN

LUCILLE GARLAND 208 N. Indian Ave. Ph. 2364

ORIENTAL cook experienced. Must have recent local references. Lives in Other help. \$325 per month. Location — West Los Angeles. Write Box 190-K-10.

SALES-READY TO WEAR, female JANITOR

ATTRESSES ALL ROUND MAINTENANCE MAN

HOTEL MAIDS BUS BOYS

CALL IN PERSON

Palm Springs

Employers Association

214 N. Indian Avenue

Loeda and George Hageman's EMPLOYMENT SERVICE AGENCY

I wish I could but wave a wand And hand you a job on a platter But I sit and call and call and sit And all I do is get fatter!

But now and then I manage to angle help for a few. So don't give up — you never can tell —

It might just be you!

133 E. Andreas Rd. Ph. 2556

Office Manager-Bookkeeper

MALE—age 40 up. Permanent position. References. SEE EARLE GRACE

Bill Elsworth IMPORTED CARS

68-573 Broadway, Cathedral City

\$8000 - \$10,000 YEAR

income in earned Commissions for one experienced new and used car salesman who wants to work. Many benefits.

See or Call Leo Athans Palm Springs 5057.

Palm Springs Lincoln-Mercury S. Palm Canyon & Sunny Dunes

WANTED employed couple desiring good home in exchange for caretaking and light housekeeping. Ph. 6788 between 11 and 3 Saturday and Sunday. References required.

CARPENTER and APPRENTICE TO LEARN CONSTRUCTION

STEADY WORK PH. 6473

Real Estate for Sale 35**THERE IS A REASON WHY****MURPHY REALTY CO.**

CAN OFFER YOU THESE EXCLUSIVES

HOME SITE LOTS

\$3,500—Beautiful East Side R-1.
\$8,900—Extra Large Lot in Deep Well.
\$22,500—Spectacular Hillside Lot, about 1½ acres.
\$35,000—Largest and Most Beautiful Lot in Las Palmas.

MULTIPLE DWELLING LOTS

\$5,000—Site for 5 Units. East Side.
\$60,000—Corner Highway 111 and Sunrise Way.

HOMES

\$22,950—Partly furnished attractive 2 bedroom, 2 baths. Refrigeration cooling. Black block from South Palm Canyon.
\$30,000—Unfurnished, 3 bedroom, 2 baths. Fine South end location. Room for pool. Exceptionally attractive financing.

FURNISHED
\$37,500—Charming older home in Merito Vista. 4 bedrooms, 4 baths. Hardwood floors. Lot 90x164

George Gannon, Realtor

\$13,975—MOVE IN for only \$1875 down—Attractive 3 bedroom, 2 bath home on large lot—near schools. Sewer in. Payments like rent.
\$23,500—SOUTH END—New 3 bedroom, 2 bath home—flagstone fireplace—furnace heat—built-in stove and oven. Natural kitchen cabinets—near school.
\$42,500—TAHQUITZ RIVER ESTATES—2 bedroom and den, 2 bath home—beautifully furnished, 18x38 POOL. Nicely landscaped, completely walled with oleanders. Wonderful view of mountains. Liberal terms.

INCOME

8 UNITS—Best income value. Deluxe 1 bedroom-livingroom, kitchen. Ideal for yearly lease. Furnished by Barker Bros. 16x38 POOL. Landscaped and fenced. 3 units have private patios. All this for \$39,000. Also available, adjoining lot with room for 8 more units.
6 UNITS—All with kitchens. POOL—on sewer—room for 8 more units. Substantial gross—Owner will carry liberal financing. Price firm at \$77,000.

BEST ACREAGE BUY

80 LEVEL ACRES—near new subdivision. Close in. Terrific potential. Full price: \$60,000. \$25,000 down, balance on liberal terms.

ASSOCIATES
Marie Busch Geraldine Fredericksen Roger Richard
Sam Franks Jim Crowe J. R. Wahlberg Sally Franks
Jim Pottenger Cub Parker PHONE 2772

1201 NORTH PALM CANYON

CATHEDRAL CITY

1 BEDROOM home near Cathedral City. Lovely lawn and shrubs. On leased land. Total price only \$3450. This is a nice place for little money.

INCOME PROPERTY—Furnished home plus 4 furnished apartments on leased land. Income \$260 per month. Can be bought with \$4000 down. Total price \$10,500. If you want to make money from a small investment this is it!

2 BEDROOM FURNISHED house overlooking Tamarisk Golf Course. High ground, wonderful view. Horse corral and barn, plenty of trees, water and elbow room. Priced for quick sale. \$12,750. Terms.

SMALL DRESS SHOP, near Palm Springs. Good business, money maker! Excellent terms.

SHOE STORE—No competition, a busy place.

CAFE—Busy spot. Beer license. Good chance to expand business. This is a good opportunity for live wire.

JORGENSEN REALTY

Cal Brown—Associate Broker and Business Opportunity Broker.
Associates—Charles Scott — Ben Rothenberg — Merle Cooper
58-574 Broadway (Highway 111)
Cathedral City Phone 8-3401

Peter B. Sheptenko

OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

LAS PALMAS

3 BEDROOMS, 3 baths. Large living room with fireplace. Nice GUESTHOUSE. Large lot walled and landscaped. Room for swimming pool. A TERRIFIC BUY. \$37,500 FURNISHED

DEER WELL ESTATES
NEW. 4 Bedrooms, 3 baths, lots of glass. Choice corner lot completely walled. LARGE SWIMMING POOL. Built in oven and range. Refrigerated cooling. \$42,500 UNFURNISHED

12 UNIT APARTMENT HOTEL
NEAR Long Palm and El Mirador. Concrete block construction. Completely furnished. LARGE SWIMMING POOL. Reduced from \$90,000 to
\$75,000, EASY TERMS

BEST BUSINESS BLOCK
IN PALM SPRINGS

FRONTAGE on Palm Canyon Dr. facing four streets. Room for shopping center or hotel. \$85,000—\$20,000 DOWN

Peter B. Sheptenko
THE PIONEER REALTY CO.
OF PALM SPRINGS

475 N. Palm Canyon Dr.
Phone 2727

SMALL DOWN

8 BEDROOM home—now under construction. \$1500 down, payments \$125 per month. Full price \$13,500.

LOTS
R-2 LOT, for 4 units—\$3750
R-1 Lot, close to schools \$2000
M-1 Lot, industrial \$5000

John W. Williams
REALTOR

Claude Gottschau Don Williams
425 N. Palm Canyon Ph. 3311

4 UNITS FURNISHED. Pool, 3/4 years old. Room for 3 more units \$37,500.

CORNER LOT—106' x 100', across from \$40,000 homes. Price \$5000.

MARTHA JAMES
REALTOR

445 N. Palm Canyon — Ph. 2751

TENNIS CLUB AREA
HOME with income, nicely furnished, R-8 lot, spare for additional units. Two blocks to shopping.

ALSO LARGE CORNER LOT
IN THE SAME AREA

CORA B. HYDE—REALTOR
290 N. PALM CANYON

Phone 5101 Sunday, Eves. K-6

2 BEDROOM HOME. Near new school. Panned dining room. \$16,000. 3782 Sunny Dunes. PHONE 7040

Phone 5005 For Classified Ads!

**OWNER SAYS
"SELL"**

SUBMIT TODAY — 2 bedroom home, furnished. Half block from nationally known movie star. Asking \$16,500.

NEAR INDIAN AVE... duplex. One side rented — other side available. \$15,500.

NEAR BUS LINE.— New 2 bedroom, 2 bath. Designed for 2 families, separate entrances. Total price \$16,750.

6 FURNISHED UNITS—Near Post Office. Consider exchange. \$55,- 00 on terms.

Munholland & Co.
GORDON NICHOLSON - associate
1059 N. Palm Canyon Drive
PHONE 3673

In-laws or Income

3 BEDROOMS, 2 baths, 2 living rooms. One half can be used as guest apartment or rental. Nicely landscaped, close in. \$22,500.

3 BEDROOM 2 bath unfurnished concrete block house. 2 years old. Situated on large corner lot. Walled and landscaped. Reasonably priced at \$21,000.

7 UNITS — 5 with kitchens, in Tennis Club area. \$6,500.

SEE US FOR RENTALS

Ralph Weinstein

REALTOR
Associates
Eve Morgan Edythe Weinstein
256½ S. Palm Canyon Drive
Phone 2884

"WRIGHT" BUYS

160 ACRES LEVEL LAND
With Water Well. Located between Palm Springs and Indio, between Hiways 99 and 111.
ONLY \$387.50 PER ACRE

BEAUTIFUL furnished 3 bedroom, 2 bath home in lovely El Mirador Park. Only \$29,500.

COME WITH PRIDE
12 beautifully furnished units. Refrigerated air conditioning. Latest design pool with ample relaxation area. Ideal location. Offered to qualified purchasers for \$135,000.

BILLY WRIGHT
REALTOR
382 N. PALM CANYON — ph 5727

**WANTED
TO
LEASE**

HOTEL
IN PALM SPRINGS
BY RESPONSIBLE COUPLE
Box 190, Desert Sun, File K-6

3 BEDROOMS, 2 baths, Deep Well Very Sharp. \$10,000 down. L. HAMMOND — PHONE 9154

Phone 5005 For Classified Ads!

Terrific Values

MODERN 2 Bedroom, 2 bath home with fireplace.

MODERN 3 bedroom, 2 bath home. One bedroom and bath with separate entrance.

UNITS

NEAR INDIAN AVE... duplex. One side rented — other side available. \$15,500.

NEAR BUS LINE.— New 2 bedroom, 2 bath. Designed for 2 families, separate entrances. Total price \$16,750.

6 FURNISHED UNITS—Near Post Office. Consider exchange. \$55,- 00 on terms.

ADOLPH ISRAEL
Realtor
"THE BUYERS BROKER"
671 N. Palm Canyon Ph. 2981

R. P. MARTIN

Herb Rauch - Associate

\$12,500—unfurnished, new, good existing loan.

\$19,500—2 bedroom, 2 bath, new, large lot. Out.

\$28,500—Furnished new 2 bedroom modern home. South end. Landscaped, large lot.

ESTATES — 2 of Villages finest. ACREAGE near Tamarisk Country Club

LOT-R-1 View—south end, 200 x 140. Pre boom price. Must see to appreciate.

HOTELS and income property, excellent listings.

223 S. PALM CANYON
PH. 5612 or 7122

MUST SELL

445 Via Altamira

1 Story. Modern. 4 bedrooms, 4 baths, sliding glass to pool. Immediate possession. \$60,000 furnished — submit.

OPEN 11 TO 5 — SATURDAY
SUNDAY, MONDAY ONLY

Mr. Drazan on Property

WILLARD J. LEWIS
EXCLUSIVE AGENTS

340 N. Camden Dr., Beverly Hills
CR 1-5159, BR 2-2831

"CLOSE IN"

2 BEDROOMS furnished. Pool. R-3 Lot. Sewer. 3 more units permitted. \$25,000.

5 ACRES on Ramon for developer. G. R. zoned. \$50,000.

LOT 100 x 135 south end \$4850

PALM SPRINGS
REALTY CO.

PHONE 8-3783

CATHEDRAL CITY

AN EXCLUSIVE LISTING

HEART of Cathedral City, facing 2 streets. A steal at \$30,000. Owner will close for \$25,000 on terms. Property contains 8 rentals and owners apartment.

1 YEAR OLD view home, 2 bedrooms, large lanai, wall to wall carpeting, drapes, fenced yard, Barbecue. \$14,500 terms. Owner

PHONE 8-6282

E. B. SHARPES

BROKER

744 Broadway Ph. 8-7191

Magnificent Possession

3 BEDROOM, 2 bath home located in Tahquitz River Estates. Attractive landscaping is well established. Small pool has southern exposure for maximum winter sun. Furnishings are in very good taste. This is a good buy at \$33,000 furnished.

Owner Must Move

WILL EXCHANGE 5 bedroom, 3 bath furnished home with pool for comparable home in Beverly Hills, Palos Verdes or other good area in the Los Angeles district.

OUR NEW 1956 ILLUSTRATED BROCHURE IS NOW AVAILABLE.

VISIT US IN OUR NEW OFFICE AND PICK UP ONE OF THE BROCHURES.

HAROLD HICKS

REALTOR

Mildred Jackson Associates Edward Burghard Ray Baur
Burnham Bigelow Paul Aust William Hopkins Ken Herman
NEW ADDRESS
1345 North Palm Canyon Drive
9681 NEW PHONE 9681

"HORIZONS UNLIMITED"

5 SPACIOUS UNITS

LIVE COMFORTABLY in owner's 2 bedroom 1 1/2 bath apartment and collect rent from 4 furnished 1 bedroom apartments—all have complete facilities. Situated one block from Palm Canyon Drive on lot 100'x112', walled and landscaped.

Present owners up to their necks in other business—must sell. \$45,500. Terms.

**SUPERB ESTATE SITE IN
ULTRA EXCLUSIVE DISTRICT**

WALKING DISTANCE of town, 150'x25'. walled and lovely trees. Irrigation water shares included.

ONE OF THE FEW EXCLUSIVE SITES LEFT IN PALM SPRINGS. Price \$29,500.

Muriel E. Fulton, Realtor

FRANCES WILSON FRANCES ELLIOTT
Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

Real Estate for Sale**THERESA PRESS****HOMES THAT SPEAK FOR THEMSELVES!**

DISTINCTIVE IN SMART MODERN, well-landscaped and walled, cleverly arranged rooms afford access to pool from all rooms, built-in oven and range, fireplace. BBQ in dining room, 4 bedrooms, 4 baths—\$42,500.

OLDER 2 BEDROOM HOME in good location, paved street, sewer connected, yard completely enclosed, TV, walking distance to town—\$16,950.

ON ESTATE-SIZE LOT . . . this modern ranch type home has a sweeping view of the mountains, completely walled, full-grown shrubs give the POOL a picturesque setting, large living room, lovely fireplace, 2-car garage . . . 3 bedrooms, 2 baths . . . far below replacement cost—\$29,950.

NEW MODERN 3-BEDROOM HOME, fireplace, wonderful design with all the conveniences for comfortable desert living. Lots of glass, forced air heating and cooling, ceramic tile, extra large wardrobes. Low down payment—\$12,250.

11 LOTS IN DESERT PALMS ESTATES, to be sold as a parcel. Call us for complete information.

RENTALS—Beautifully furnished 2 bedroom. POOL \$450 month
FURNISHED 4 room apartment. POOL. Nice grounds \$250 month
GUEST ROOM and bath. POOL \$80 month

THERESA PRESS, Realtor

FRANK GAUTIELLO TED McKinney
611 South Palm Canyon Drive Phone 5282 or 5294

AMY NELSON

**THIS WEEK'S
BEST BUYS!**

MODERN 3 BEDROOM HOME, 2 full baths, showers over tubs, large hallway, living room across entire front, wall to wall carpet in living room. Drapes included in price. Only 3 blocks from new school. Lot 102x100. This home is spic and span. Must see to appreciate! Price \$15,250. 1/3 down.

IMMEDIATE OCCUPANCY—Near High School—Modern 2 bedroom home. Double attached garage. Price includes drapes, carpets, electric range and refrigerator. Enclosed backyard. Full price only \$14,000—\$3000 down, balance like rent.

ALSO SAME AREA — Modern 3 bedroom, 2 bath home. Completely furnished including TV, all new furniture. Large corner lot. \$14,950. less than 1/3 down.

NEAR SUNRISE WAY—Expensively furnished 2 bedroom home including Hi-Fi and TV, wall to wall carpet. Backyard enclosed, carport, patio. A dream home for small family! \$19,500. Terms.

NEAR INDIAN—80 acres level, one mile concrete water line, 650 ft. well. Land now planted in cotton and sun flowers. This is a steal at \$80,000, 29% down. Will trade.

ALSO HAVE 90 acres on 111, 1500 ft. on highway. Price \$110,000—29% down.

E. C. GARLAND

REAL ESTATE

MADGE ROCKS—Associate Broker. Residence Ph. 4878 or 9157
482 North Palm Canyon Drive

Phone 2140

JUST COMPLETED

THUNDERBIRD AREA

2 BEDROOM, 2 bath, spacious redwood home. Fireplace, paneled walls, built-in stove and oven, sunken tile bath, view windows. Lot 120'x200'. \$26,500. Terms.

NEAR COMPLETION

2 BEDROOM, 2 bath slum block home on a lovely view lot 120'x240'. Lots of glass, planter boxes, all birch cabinets, fish pond. Exotic Roman bath. Refrigeration. Hi-Fi. Double carport and utility room. Near Desert Air Hotel. \$24,500. Terms.

MOVE RIGHT IN

2 BEDROOM pumice block home. Forced air heating and cooling. Gorgeous year 'round home with lovely view—on large lot. \$14,500. Terms.

ESTELLA C. EWART

REALTOR

Ed Ewart, Jr. Associates Eleanor Wagner
71-835 Highway 111, Rancho Mirage
Phone 8-7112
Or See Any Palm Springs Realtor

Hotel Rentals 42 **Apartments for Rent** 43
NEW — LUXURIOUS DAY, WEEK OR MONTH
LARGE POOL — COFFEE ROYAL PALMS LODGE 44-519 SAN ANSELMO AVE. PALM DESERT PH. 76-5130

Apartments for Rent 43

EXCEPTIONAL 1 bedroom apartment, beautifully furnished. Pool Maid service, TV. For discriminating adults. Weekly, monthly or seasonal lease. Delightful location.

SUN AND SAND
558 WARM SANDS DRIVE

UNSURPASSED IN DESERT CHARM
New, spacious. Lavishly Furnished Apartments. Ideal for discriminating Sun-Lovers. Heated Pool. Daily Maid Service. TV Cable. 558 WARM SANDS DRIVE Ph. 2402

1 OR 2 Bedroom, furnished or unfurnished. Pool. Reliable adults only. From \$125 per month.

COL. WARD WOOLDRIDGE
238 E. Palm Canyon Dr.—Ph. 2360

\$15 WEEK AND UP
CENTER OF TOWN ROOMS AND APARTMENTS Special Rate to Local Workers PHONE 2957

DE LUXE—2 bedroom penthouse apartment, beautifully furnished. Private sun deck. Center of town 437 N. Palm Canyon Dr. PHONE 9035

FURNISHED, utilities paid, swimming pool \$116. to \$150 month. 558 Calle Palo Fierro. Phone 5586 or 6627.

1 BEDROOM, full bath, fireplace, colorful, furnished. Nice Reasonable. Phone 6921.

UNFURNISHED 1 bedroom apartment. No pets. \$50 Warm Sands Dr. Ph. 9387

BEAND new large 1 bedroom, furnished apartment, dinette. 463 Chuckwalla Road.

LARGE 2 bedroom, panel ray, air conditioned. TV Cable. Close in. 558 Calle Croca.

FURNISHED bachelor apartment. Employed man. Reasonable. 697 "C" ST., CATHEDRAL CITY

NEW one bedroom furnished and unfurnished. Near Safeway. 558 SO. CAMINO REAL.

COZY Owner's 1 room apartment, cooking, pool privileges. \$65 mo. Outpost Motel. Ph. 6109 or 8-7372

DELUXE Studio. Furnished, TV cable, air conditioned, full kitchen. Reasonable. Phone 3285.

UNFURNISHED 1 bedroom apartment, Rancho Mirage. No pets. PHONE 8-4418

1 BEDROOM, full bath, fireplace, colorful, furnished, lawn, nice, reasonable. Phone 6921.

DELUXE Furnished Apartments. Pool, day, week or month. PHONE 3772

Houses for Rent 46

SEASONAL or yearly lease to responsible people, roomy comfortable home, 2 bedrooms, guest room, lots of closet space, 2 baths, lanai off beautiful heated pool, convenient location. TV available. Phone 4506 or inquire 1160 El Alameda.

2 BEDROOM furnished house with TV \$135 month, yearly lease. PHONE 2605

1 BEDROOM, full bath, fireplace, colorful, furnished, lawn, nice, reasonable. Phone 6921.

DELUXE Furnished Apartments. Pool, day, week or month. PHONE 3772

JIM SHARPE

BEAUTIFUL 2 bedroom home, lovely fireplace, 2 car garage. Large landscaped lot. SOUTH SIDES' FINEST. \$18,500.

ALMOST NEW 2 bedrooms overlooking city. Carpets, drapes, TV. Magnificent view! Cash out \$19,500.

NEW 3 BEDROOM, 2 bath, refrigerated air conditioning. Double fireplace. Glass sliding doors, patio. Room for pool. Top location. Only \$24,500.

INCOME PROPERTY

4 FURNISHED 1 bedroom units. New pool. New fence. Trees, shrubs, sprinklers. Top location. \$37,500. Terms. WILL TAKE SMALL PALM SPRINGS HOME IN TRADE.

2 HOUSES on one lot—almost new. Room to build 3 more units. Only \$25,750.

DUPLEX—2 bedroom and one—1 bedroom. South location. Now rented. \$22,500.

LOTS

R-1—Nice view, paved street \$2000
R-2—100' FRONTAGE Choice location \$4000
LARGE LOT ADJOINING DEEP WELL. Steel at \$37,500
R-3 CHOICE LOCATION. Takes 14 units \$25,000

JIM SHARPE

433 North Palm Canyon Drive

Phone 2545 or 2313

Houses for Rent 46**Musical Instruments** 50A

NEW AND USED BAND INSTRUMENTS

Pianos — Organs — Fisher Hi-Fi

SEE PAT BARBARA

PALM SPRINGS MUSIC CO.

360 N. Palm Canyon Ph. 6122

GRAND PIANO

A-1 CONDITION — SACRIFICE

PHONE 7557

Radios & Television 50B**SALES AND SERVICE**

R.C.A. AND PHILCO DEALER

TV. RADIOS AND AUTO RADIOS

HALLMARK TV

231 S. INDIAN PHONE 9380

BEAUTIFULLY furnished 2 bedroom, and den, unit, heat, TV, walled-in yard, double garage, 8 months lease. \$300 per month. Phone 2475 or 7900 owner.

2 BEDROOM, 2 bath beautifully furnished owners home, corner. \$600 month for season, plus gardener and utilities. \$3600 yearly lease. 308 No. Sycamore, L.A. Apt. 302. Ph. Webster 6-2562.

3 BEDROOM and den, 3 bath, unfurnished home. Available Nov. 1st. \$200 per month on year's lease. Muriel C. Fulton, Realtor, 125 S. Palm Canyon Dr. Phone 2225.

4 BEDROOM, 2 bath, wall to wall carpeting, range, refrigerator, large patio area. Year lease \$140. Unfurnished—\$165 furnished. PHONE 4714

TAMARISK Country Club

FURNISHED, 4 Bedrooms. Pool. Refrigeration. \$150 a month. PHONE 8-7452

NICELY roomy furnished 2 bedroom house for rent or lease near Mayfair Market. 365 E. Alejo Road. Palm Springs.

ADOBE House in Araby. Terrific view. 3 bedrooms, 3 baths, garage furnished. \$250 month years lease. Phone 2905.

3 BEDROOM unfurnished house. Also 3 bedroom unfurnished apartment. 710 Broadway. Cathedral City. PHONE 8-5005

MODERN two bedroom, two bath furnished. No children or pets. \$140 month on year's lease. 550 PASEO DE ANZA

3 BEDROOM, 2 bath home with pool. Furnished, 9 months lease or by the month. PHONE 5612 or 7122

NEW Modern design, lavishly furnished, spacious 1 bedroom, 3 minutes to center. Pool, cable, 1821 E. Amado. Phone 7663.

KITCHENETTE Apartments and Rooms, air cooled, centrally located, swimming pool. Reasonable Rates. Ph. 9006.

NICELY furnished 1 bedroom apartments, also studio apartment, on year or season lease. 967 Camino Parocela. Ph. 6327.

1 BEDROOM furnished apartment. \$115 per month, utilities included. No lease, Good location. Inquire 475 North Palm Canyon Drive.

BEAUTIFULLY furnished 1 bedroom. New building. TV Cable. Years lease. Ph. 9148 or 6012.

BEAUTIFUL Furnished 1 Bedroom Modern Apartment. South End. Near Bus. Adults. Lease Ph. 9018

LOVELY large furnished apartment vicinity of El Mirador. PHONE 9809

PENTHOUSE, nice 2 room, tub, shower, garage, cable, season. 558 Calle Croca.

FURNISHED bachelor apartment. Employed man. Reasonable. 697 "C" ST., CATHEDRAL CITY

NEW one bedroom furnished and unfurnished. Near Safeway. 558 SO. CAMINO REAL.

COZY Owner's 1 room apartment, cooking, pool privileges. \$65 mo. Outpost Motel. Ph. 6109 or 8-7372

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Pan American Day Committee Starts Plans

The Pan American Day Committee today announced preliminary plans for an extensive program on Pan American Day, April 14, 1957, through its committee member and advisor, William Fisher.

An introductory event, Mr. and Mrs. Rene DeVaranne, organizers and conductors of foreign travel and also recorders and lecturers, will present a series of colored transparencies of Spain and Yucatan, at the Rancho Carrillo, on Thursday, Nov. 15, at 7 p.m. Title of their presentation is "The Old and the New World." This year the number of tickets will be limited to the accommodations. All are invited to attend. First business meeting of the committee will be announced later. Arrangements have been completed with Trixie Jarette Dancing Studio to present a dance and musical program at the Indio High School Auditorium on Friday, April 12. It will consist of authentic costumes and folk dances of the countries which make up the 21 republics of the Organization of American States.

The Park and Tree Planting Committee of Indio has, through the cooperation of the chairman, Mrs. Rex Johnson and all the members, agreed to assist in another Friendship Tree Ceremony in the new parks.

NPS Community Church Planned

Incorporation papers of the North Palm Springs Community Church were filed in Sacramento this week.

Directors are Mr. and Mrs. A. L. Eaton and Mr. and Mrs. C. C. Covey. Mrs. Stanley Morgan is secretary-treasurer, and the Rev. W. B. Hanson will serve as assistant treasurer. The Rev. Mr. Hanson also will serve as pastoral adviser.

Construction of church edifice at Thumb Drive and Sanborn Avenue has been undertaken.

M. W. ADDES, D.D.S.

DENTIST

102 EAST AMADO ROAD

Phone 9320

Dr. Alton E. Horton

of Westwood Village, Los Angeles

Chiropodist—Foot Specialist

Suite 227, Oasis Bldg. — 121 S. Palm Canyon Drive

PHONE 9144

CHEF KNAAK'S

Sunday Brunch

OCTOBER 21 — 12 NOON

in the

KIVA ROOM

Remember the Gay Crowds in Attendance
After Church and the Ride
(For Horses Phone 2912)

TEX KIDWELL
Western Singing Star
Master of Ceremonies

Plenty of Impromptu Entertainment
Join in the Fun and Good Fellowship

El Mirador HOTEL

Phone 2044

Reservations Suggested

Women May Decide Outcome Of Nov. 6 Election

By GAY PAULEY

United Press Staff Correspondent
NEW YORK, (UPI)—The head of the American Heritage Foundation believes that this year for the first time the women may decide the outcome of the presidential election.

"That's my own opinion," said John C. Cornelius, president of the non-partisan organization. "I'm not speaking for the foundation."

Cornelius, an affable man who used to be an advertising agency executive, said a look at the figures (voters') backed up his prediction.

This year, he said, the foundation estimates there are 104,866,000 eligible voters—53,700,000 of them women. Women outnumber the men by 2,500,000.

IN 1932, HE SAID, an estimated 31,100,000 men voted, compared with 30,500,000 women. The totals represented 65 per cent of the men eligible to vote; 59 per cent of the women.

"But," he added, "the percentage of women voting has been climbing since suffrage."

"This year, we expect more women to vote than ever before. And, we expect them to outnumber the men both in numbers and percentage of eligibles."

"That is," Cornelius added, "if they go to the polls with the same zeal with which they've been working so far."

CORNELIUS SAID, he never had seen women more active in politics than this year—either working for the election of one specific candidate, for a whole party slate, or on a non-partisan level, to increase voter interest.

Why all this feminine enthusiasm?

"I think women just naturally have more sense about these things . . . they're realists," he said. "They seem more conscientious than men about their duties as citizens."

Cornelius said that in 1932, some 53 national organizations worked with the foundation to get out the vote.

THIS YEAR, 144 organizations, a big chunk of them women's groups, are participating in what he called "the campaign against the third party—the party of indifference."

Well, with the feminine vote increasingly powerful, what are a woman's chances of one day being President?

"Not very good," said Cornelius.

Each contestant would be shot with truth serum and then go on the program wearing a lie detector. That way, you'd be sure he was trying his best when giving the wrong answer and telling the truth when he said he didn't know.

Just so there would be some easy winnings in the first round, the program would start off with some question like: "Who was George Washington's most frequent caddy during his first term as President?" Then you could work into such contestants—eliminators as: "What was the name of Adam's first wife?"

There is a crying need for such a program for those of us who have, as Lord Byron said, "Just enough of knowledge to misquote."

Well . . . that is . . . I think that's what he said.



DON'T GO NEAR THE WATER seems to be the appropriate advice for MGM director Chuck Walters as he stands on the edge of the pool at his Palm Springs home and meditates on his newest directional assignment. You guessed it, he will direct the best seller, "Don't Go Near the Water," when it is brought to the screen. Walters, who directed "High Society" with Kelly-Crosby-Sinatra, and "Tender Trap" with Sinatra, is one of Hollywood's topflight directors. In Palm Springs he is a businessman and home owner.

Seaton Foresees \$94 Billion Need For More Power

CHICAGO (UPI)—Secretary of the Interior Fred A. Seaton said today

it will take "every power dollar available" from public and private sources to "finance and build" the power plants needed for the nation's expanding economy.

Speaking before a meeting of the Audit Bureau of Circulation, Seaton said it would cost some \$40-billion in the next decade to construct facilities "to keep up with

the demand" for electrical power. The secretary also revealed that

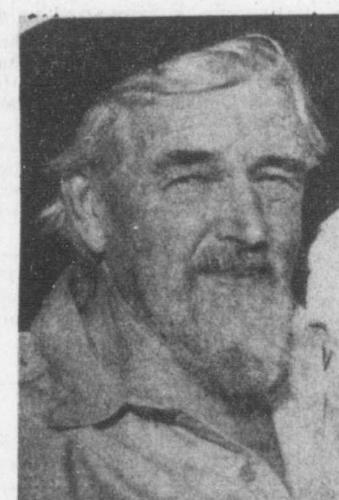
the Federal Power Commission estimated at least \$94 billion would be necessary during the next 20 years for investment in new power plants and transmission lines.

He predicted water pipelines eventually will crisscross the nation as petroleum lines do now, transferring water to the thirsty areas of the country.

Water tables have sunk 25 to 50 feet in many sections of the country during the last 10 years, he said, "and if we are not careful . . . we will one day find that we have mined out the water from under substantial areas of our land."

Mrs. Mary Johnson is visiting in Pasadena for ten days with friends and relatives.

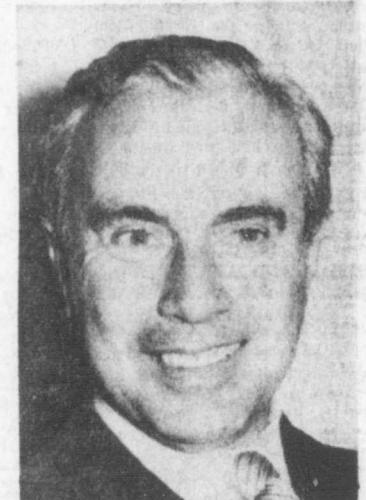
The Makings Of Greatness



HARRY OLIVER



(On The Air Soon)



TED GROUYA

All rating indexes now show

that radio listenership drops

dramatically after dark!

Daytime is Class "A" Time and

KDES is Your Daytime Station!

DIAL 920

To make a station great, the staff

must have the stuff of greatness.

Here are two more KDES staff mem-

bers who have long since proved that

they qualify.

The music director of KDES is a man with a world-wide reputation and acquaintanceship in the field. Grouya is a noted song-writer of both popular and serious works. Among his hits have been "Flamingo," "In My Arms," and "I Heard You Cry Last Night." Former head of music for MGM in Europe, his first serious symphonic work was performed by the Paris Symphony.

Grouya came to Palm Springs in 1939 for the first time and has since chosen it as his permanent home. His love for the village is expressed in his own composition, "The Palm Springs Polka."

Using his wide knowledge of music and a soaring imagination, Grouya has developed new station break and commercial techniques for KDES which have already been called some of the finest ever done by experts in the field.

His talents and warm personality will also be used on the air in programming completely original and unique in the desert area.

THE STATION TAILORED TO THE DESERT AREA

(This is the fourth in a series introducing the KDES staff.)